

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

WEEK ENDING SEPTEMBER 29, 1934

TELLS WHAT'S ON THE AIR — ANY TIME — DAY OR NIGHT

5[¢]

Volume III.
Number 49

In This Issue:

STORY BEHIND
EPIC OF CIVIL
WAR'S GIANT
BROADCAST

"BEE" BEASLEY
ELECTED QUEEN
OF RADIO, 1934

"THE RAT RIVER
MURDERS" — FACT
CRIME CASE
FROM REAL LIFE

STARTING PAGE 14:
COMPLETE RADIO
PROGRAMS



Irene Beasley



North Atlantic (1)

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North Atlantic (1)

"It's a Peach! BEST I'VE HEARD AND I LISTEN TO All-Wave All Day!"



THOMAS L. ROWE

"Yes, Mr. Grunow, your new set's a knockout," exclaims Chief Engineer Rowe. "I'm a short-wave fan, as well as an engineer. I've handled lots of sets and logged stations from all over the world. But for easier, better reception, Man! I'll take one of these new Grunows every time. You've got the hit of the year in radio."

SAYS THOMAS L. ROWE, *Chief Engineer, Station WLS, Chicago*

"It's a brand new kind of radio—a real Professional's set—and it gets those far-off stations like locals"

HERE'S a brand new kind of radio—the first radio ever offered to the public that includes the features engineers know you have to have for successful world reception. It has an amazing new Signal Beacon that actually finds foreign stations for you—a special pre-amplifier to strengthen weak signals to full power—a new kind of tuner that makes split-hair tuning easy—an automatic doublet antenna circuit to sup-

press noise—and many other features.

That's why professional radio men are choosing this new Grunow for their own use—and why they recommend it to you for easier, quicker, better world reception than you can hope for with any radio that lacks these Grunow features. See and hear this amazing radio yourself—compare it with any other radio made—and get the greatest radio thrill of your life.

Check These Check These Important Features Before You Buy Any All-Wave Radio

- ✓ **BEAUTY OF CABINET**—is the cabinet one you would like in your home?
- ✓ **BEAUTY OF TONE**—does the set have natural, lifelike, enjoyable tone?
- ✓ **AUTOMATIC STATION FINDER**—has the set a Signal Beacon or equally good device that actually finds foreign stations?
- ✓ **EASE OF TUNING**—can you find stations quickly and tune accurately with the same control knob? (You can on a Grunow.

Push in for rapid station finding. Pull out for split-hair tuning!)

- ✓ **QUIETNESS AND POWER**—can you get distant stations with full volume—without excessive noise?
- ✓ **AUTOMATIC DOUBLET ANTENNA CIRCUIT**—can you use the new noise-suppressing doublet antenna without requiring an extra switch at rear of set?
- ✓ **STANDARD FEATURES**—does the set have full-range tone

control, automatic volume control and all other standard features?

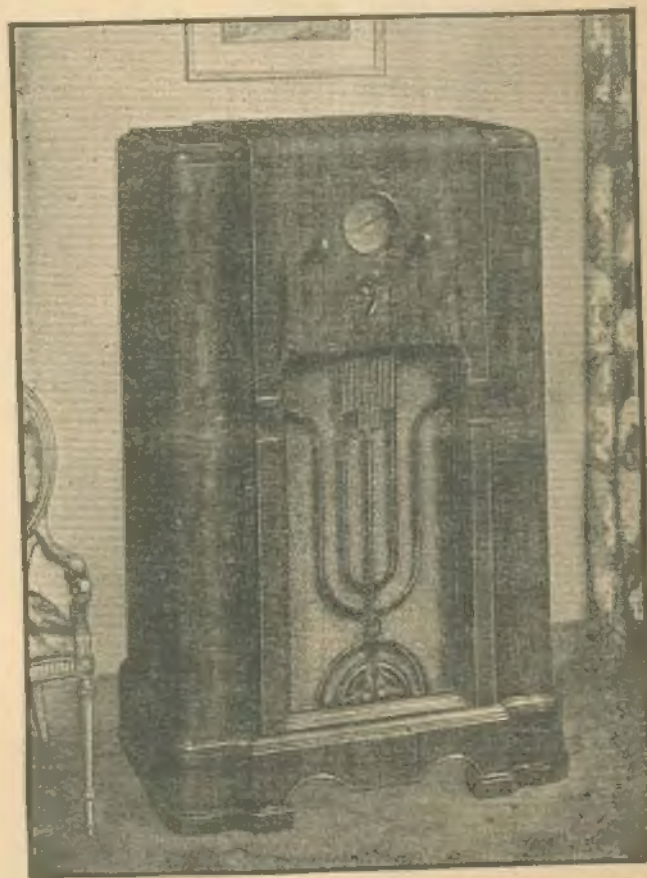
- ✓ **OVERSIZE PARTS**—are all parts extra large and strong for long, trouble-free performance? (Look in back of set.)
- ✓ **HIGH QUALITY THROUGHOUT**—are all parts well and uniformly finished? (Look in back of set.)
- ✓ **SPEAKER**—is the speaker large and well-made, with all wiring and magnets completely enclosed? (Look in back of set.)

Grunow

ALL-WAVE RADIO

PRODUCT OF GENERAL HOUSEHOLD UTILITIES COMPANY
2650 N. Crawford Avenue, Chicago, Illinois

SEE THE NEW GRUNOW IN BOOTHS 19-20-21 AT THE NATIONAL ELECTRICAL EXPOSITION at Madison Square Garden, Sept. 19-29, Incl.



MODEL 1151—A superb 11-tube receiver with true all-wave, world reception. One of a complete line of outstanding all-wave table and console type models. Other models include skipband (long and short wave), dual wave (550-4,000 kc.), AC-DC, and true remote control radios to meet every preference.

HAIL THE QUEEN!

Irene Beasley Elected Queen of Radio for 1934! Nearly Three Hundred Thousand Votes Cast, in First of Radio's Queen Elections to Be Determined Entirely by Listeners' Votes!

The queen is chosen! Long live the Queen of Radio for 1934—Irene Beasley! From Maine to California—from Northern Ontario to Mexico—poured in thousands of votes that wrapped the ermine robe of radio royalty around the slim shoulders of the "long, tall gal from Dixie."

Two hundred and ninety thousand votes were cast in all by listeners to elect their queen. And "Bee" Beasley, the recent Armour star, will wear her robe royally. Dorothy Page was appointed "Lady in Waiting."

Plans were completed for the coronation of Queen Irene I. at the National Electrical and Radio Exposition in Madison Square Garden, New York City. Her subjects will hear her over NBC on Wednesday, September 19, from 10:30 to 10:45 p. m. EDT or at 9:30 CDT.

During her stay in New York, Queen Irene and her traveling companion will be the guests of Radio Gums. Elaborate plans have been made for a regal round of merry-making, belittling one of Her Majesty's high station. A royal suite has been reserved in the Hotel Roosevelt.

Her election was a triumph of Main Street over Broadway! For though there have been radio queens in the past, these all have been selected by committees of "experts." This queen for the first time in the history of radio queen elections is the true selection of listeners from coast to coast.

She to whom Broadway bowed the knee, is no night-life moth of the Great White Way. She is a Southern girl who got her start by singing—not the tunes of Tin Pan Alley, but a song of her own composition, and hillbilly songs. She sings the songs that grow out of her listeners' hearts; wherefore her queenship has grown out of their hearts, as naturally as a flower from its stalk.

Her very career is a "home folks" sort of triumph—for she won great success from a small beginning.

Strange as it seems, Bee first learned to sing "because I was a big, tall girl." She thought that singing would teach her poise, and overcome her self-consciousness.

It did! Today, when Irene's blue-grey eyes look levelly into yours; when you hear her musical laugh, or watch the rhythmic swing of her walk, you realize that here is a person of unusual charm and poise.

Bee was born in Whitehaven, Tennessee, into a family of music lovers, who soon moved to Texas. She received a good education, and at nineteen—while a school teacher in Memphis—wrote a song which her father paid to have published. Irene placed it on consignment in local music stores.

"That was how I just stumbled into singing over the air," she said. When she tried to interest a local maestro in playing it for radio audiences, he made her sing it. The mike scared the wits out of her—but she got one fan letter!

That one fan letter changed Irene Beasley's life. True, not at first did she plan a radio career. She started to use radio to push the sale of her song, and later, the sale of the hillbilly records she made for Victor. But gradually the lure of radio—started by the thrill of that one fan letter—got the better of her. Like a wandering girl minstrel—a lady troubadour—she roamed from studio to studio, playing, singing, writing scripts, directing. Those were the days when the announcer used to have to say: "Excuse us a moment while we move the microphone to the piano!" They were glamorous days of high adventure for the tall, clear-eyed Bee.

There were bitter disappointments, too! For two years she sang in theaters, studios, clubs in Chicago—trying to get a real start—"and flopped miserably," she tells. Then came a chance in New York, a taste of success as a minor celebrity—and failure again. Everything fell to pieces. "I hit the low point of courage, and went home," Irene explains. Most people would have quit at this point forever.

Again she nerved herself and tried—and this time it was the jinx that quit cold. The rest of the story is current history; sustaining programs for courageous Irene—commercial programs—increasing popularity and finally election as the popularity queen of all feminine air stars.

Listeners may remember the programs over a national network, of the Old Dutch Cleanser sponsors. In the cast was an anonymous character, known as



Irene Beasley, Queen for 1934, from a photograph made shortly before her round of coronation ceremonies began

Dorothy Page, "Lady in Waiting"

"The Old Dutch Girl." Your queen, Irene Beasley, was that girl!

Bee's pet aversion is catty women, and gossiping is her idea of nothing to do. Her appetite is as hearty as it her personality, and she loves steak and onions—but is very annoyed by loud talk and loud laughter. She hates elevated trains, dislikes living in the city, and would be perfectly happy in her work if only she could live at home and broadcast from there.

Extremely quick and intelligent, she loves classical music and American folk songs—and would like to run amuck in Tin Pan Alley with two six-shooters every time the songstateers steal a hunk from a classical tune.

The new queen wears clothes beautifully. Her favorite extravagances are taxicabs and perfumes. She likes dancing, is superstitious about singing before breakfast, and dislikes "baby doll" women, spoiled society matrons with ambitious daughters, and very big or very small moustaches.

And when she dies, she wants engraved on her tomb the epitaph: "She was a person whom people loved."

It would be nothing but the truth!

There follows a list of the leaders in the election, with the total number of votes each polled:

STANDING OF ENTRANTS

Irene Beasley	23,432	Jane Froman	3,865
Dorothy Page	19,575	Vera Van	3,845
Mona Van	18,637	Connie Boswell	3,742
Jessica Dragonette	14,000	Doris Shumate	3,644
Gertrude Niesen	13,690	Shirley Howard	3,586
Leah Ray	12,124	Kate Smith	3,488
Rosemary Lane	11,437	Marion McAfee	3,282
Olga Albani	11,422	Joy Hodges	2,968
Harriet Hilliard	8,744	Julia Sanderson	2,947
Annette Hanshaw	8,207	Ruth Lee	2,729
Ruth Etting	7,575	Gracie Allen	2,723
Ethel Shutta	6,950	Rosaline Greene	2,451
Dorothy Lamour	6,539	Lee Wiley	2,345
Rosa Ponselle	6,053	Linda Parker	2,328
Loretta Lee	5,693	Mary Rooney	2,285
Muriel Wilson	5,626	Dorothy Adams	2,265
Babs Ryan	4,410	Lulu Belle	2,169
Edith Murray	4,081	Virginia Rea	2,027
Sylvia Froese	4,001	Mary Barclay	1,995

Yesterday's Thunder

By Henry Bentinck

The pale blue sparks of radio fly into the past. They weave a pattern—a lacy pattern, while their blueness merges into lavender—lavender and old lace. And we forget the present.

That is what "Roses and Drums" does for us. Every Sunday afternoon it makes history repeat itself through the loudspeakers of the nation—and yesterday's thunder reverberates again in quiet living-rooms of today.

Lavender and old lace of seventy years ago? Thunder and old lace, rather—during what was up to that time the most dreadful war in human history. And trembling amid the vibrations of that thunder was the destiny—the history—the entire future of the United States.

History? Are present-day radio listeners interested in history? They are, the way "Roses and Drums" tells it!

For everybody loves a story.

"Roses and Drums" is a story—a modern thousand-and-one tales about men and women; their heartaches, their triumphs and joys as they lived and died. Most of them had no idea that their actions were making history, just as today most of us fail to realize that ours are doing the same thing. They lived and loved and suffered and were so very human—so much like ourselves—that the stories behind "Roses and Drums" would be sufficient to make it popular, even if its sponsors didn't care a fig for historical accuracy. This is especially true since those stories are brought to life by some of the greatest actors and actresses on stage, screen and radio.

But "Roses and Drums" is more than a story. It is also the truth. So faithfully, so meticulously does it adhere to the facts of American history that it actually is making contributions to historical knowledge. For example, the author of the script gets material from memoirs of the generals of that time, and of educated women who kept records of facts and impressions.

History in the Making Too Often Isn't Recognized as History. Yet Under the Aladdin's Touch of Producers, Writer, Actors and Technicians, the Drama of the Civil War—Epic of History for All Ages—Comes to Life. If You Have Missed Your Share of Yesterday's Thunder, Be Consoled, for "Roses and Drums" Is Back on the Air, More Stirring Than Ever

These data are not to be found in textbooks. Yet they are enjoyed alike by professors and small boys—although the latter neither know nor care that these are fresh gleanings of fact, added to the epic of America.

The memoirs and letters of the women of the time are especially valuable. They talk about food and clothes and prices, and the trouble of getting servants—and all the other worries which were just as real 70 years ago as they are today. That is history the way the house wife likes it—and the way she gets it, in "Roses and Drums."

This program is planned to provide a balanced diet of entertainment and education—fancy and fact—art and science. It is essentially a true story, well told.

How is it told? Imagine yourself in the beautiful theater studio of the National Broadcasting Company, in New York City. It is Sunday afternoon. On the stage some of the world's leading Thespians—a group of the "Who's Who" of the theater—perform in full costume, and with all the polished pantomime that con-

slaps a jeaned thigh in glee at the faithful reproduction of a rebel yell; in Shreveport, La., a frock-coated gentleman of the old school nods his head in silent approval of the faithful re-enactment of the scene in which he was an actor; in Chicago a high-school freshman decides that history isn't such a terrible bore after all; and in Fort Worth a school-teacher rushes to her writing desk to start the letter that will take violent issue with the writers of "Roses and Drums" over some particular point on which her favorite authority fails to agree—and promptly is shown where the weight of evidence is against both her and her authority!

For the author of the series gathers his information from not one, but many historical authorities. And finally, even after all that, before any script is put on the air, it is air-mailed to Professor W. W. Jerreman, of the University of Chicago history department staff. There more research often is done on any points in doubt.

What chance has the poor would-be critic?

Sometimes this research develops most perplexing situations. Usually the question may be decided by a majority vote of the historians of the period, but frequently the situation of evenly-divided authorities arises. Those from below the Mason-Dixon line place one interpretation on the outcome of a certain battle, and those above that line interpret it in quite a different manner. Then the script staff must accept the version of some one historian who has gained for himself a reputation for fair-mindedness.

This demand for accuracy has become almost a phobia on the part of everyone connected even remotely with "Roses and Drums," not only the script writer and the checkers, but even the stenographers and the office help.

Before the story entered the Civil War period, and while the scripts were portraying Revolutionary days, one episode dealt with a true incident in which, when the Continental army was faced with a shortage of bullets, an ingenious New York patriot went about the town

gathering window weights to be cast into slugs and fired at the British. The script quite casually mentioned the number of bullets produced from each sash weight.

An office boy, reading the script over the shoulder of a stenographer while she transcribed it, knew something about ballistics, ancient and modern. He knew that the hunk of lead thrown from the Revolutionary musket was many times the weight of the sliver of metal hurled from the modern army rifle, and he shouted his protest.

The argument ended only after a bullet had been borrowed from an historical museum and weighed, and that weight divided by the weight of a window balance of Revolutionary days—the poundage of the latter being learned, by still further research. Results proved the office boy to be correct, and the script was changed.

In the matter of sound effects, too, accuracy is drawn to a hair-line. The first time the famed Rebel war cry was put on the air, it drew a letter of criticism from a Confederate veteran in Mississippi. The producers located another veteran of the Confederacy several hundred miles out of New York; brought him to the studios and heard the "real McCoy." His yell went down for posterity. It was recorded on a sound disk.

The height of scrupulousness came, however, when the sound man arrived at the studio one evening with an old cap-and-ball revolver for a dueling scene, solemnly contending that the blast of black powder used in



Guy Bates Post, star of the stage for years, made up for his portrayal of General Grant

tributed to their fame before program broadcasting was born.

There, before an accustomed studio audience of three or four hundred, the great Guy Bates Post goes on with his characterization of "General Grant." Supporting him are Charles Webster as "Abraham Lincoln," John Riggs as "Randy Claymore," Reed Brown, Jr., as "Gordon Wright," Helen Claire as "Betty Graham," Bill Adams as "Daniel Stark," Porter Hall as "Lew Wallace," Pedro de Cordoba is narrator, and Jack Roseleigh, John Daly Murphy and Arthur Maitland regularly take various roles. These artists pay no attention whatever to those microphones that carry their voices to the millions of listeners on the airwaves.

Wise radio directors have so instructed them, knowing that they are working with men and women born to the footlights, men and women who are inspired to their best efforts by the intent faces and the applause of "the house." Capable radio technicians have so placed the microphones that those best efforts will reach the several millions with unimpaired quality.

And what is the result of all this fine acting—this technical excellence?

Down in the Tennessee mountains a withered veteran of the days of '61 bends an attentive if somewhat failing ear toward an obsolete receiver, and

Helen Claire, the charming Southern miss who plays "Betty Graham," the pretty heroine of radio's great seventy-year-old epic



RADIO GUIDE, Volume III, Number 19. Week Ending September 29, 1934. Issued weekly by RADIO GUIDE, Inc., 551 Fifth Ave., New York, N. Y. Entered as second class matter at the Post Office, New York, N. Y., February 24, 1922, under Act of March 3, 1879. Copyright 1934 by RADIO GUIDE, Inc. All rights reserved. Executive, Editorial, Advertising, Circulation and Business offices, 721 Plymouth Court, Chicago, Illinois. Eastern advertising office, 551 Fifth Ave., New York, N. Y. M. L. Aronberg, President and Publisher; Herbert Kramer, 1st V. P. and Gen. Mgr.; R. S. Wood, Editor; Saul Plank, V. P. and Adv. Mgr. Unsolicited manuscripts received only at owner's risk and should be accompanied by stamped, self-addressed envelope for return. Notice: Change of address should reach this office two weeks in advance of the issue for which that new address becomes effective. Five Cents per copy in United States. Subscription rates in U. S.: six months, \$1.25; one year, \$2.00. Subscription rates in Canada: six months, \$2.00; one year, \$3.00. Subscription rates in foreign countries: six months, \$2.50; one year, \$4.00.

that ancient weapon sounded quite different from the smokeless-powder loads of modern weapons.

Even in the matter of published pictures the producers of "Roses and Drums" have been called upon to answer criticism. A West Point cadet, after seeing a picture of the cast in uniform, wrote that Grant and Sherman were wearing Navy swords. But again the critic was stopped. The sword of the army staff officer of Civil War days was almost identical with that carried today by Navy officers.

The producers were all ready for that one. They had collected a particularly rare and fine group of actual battleground photographs from the Civil War, one of the finest collections in existence.

Another important asset in this back-stage preparation is a calendar from Civil War days. It was acquired after a listener gravely had informed the producers that March 15, 1863, fell on a Sunday, and not on a Saturday, as the script writer had it. History often is provokingly vague on this point. It may seem a most trivial matter, but the entire atmosphere and setting of a story may be altered by the fact that the events fell on Sunday, rather than on Saturday.

These and countless other little details go into this most modern method of dispensing history, the method that students of all ages find far more absorb-



The cast of "Roses and Drums" at the height of its popularity: Front row, standing, J. Malcolm Dunn as a Guard; Walter Connolly as Colonel Bendon; Tom Chalmers as General Phil Sheridan; Guy Bates Post as General U. S. Grant; Elizabeth Love as Betty; Charles Waldron as General Braxton Bragg; Jack Roseleigh as General Longstreet; Bill Miley as a Picket. Back row: Arthur Maitland as General Thomas; Reed Brown, Junior, as Gordon; John Griggs as Randy. Tune in any Sunday afternoon over an NBC-WJZ network



Reed Brown, Junior, makes a fitting love-mate in the cast for Helen Claire. Tune in and learn how fitting!

out of ten, and often ten times out of ten, the critic is relying on one text, or one authority alone.

But the popularity of this program cannot be accounted for solely on the groups that it is a good story, accurately told. It is also well told both by the skill of its actors—as has been stated—and the ingenuity, veracity and multiplicity of its sound effects.

In the preponderance of stage celebrities making up the radio cast, the producers have not tried to impress the listeners merely with names. They are sincere in their conviction that stage training is essential to the finished radio actor—that the stage-trained performer "tells the story" better. They will tell you there is a decided difference in the two schools of mimes. The younger, radio-trained actor is invariably better than his stage brother at the first reading of a role. His first interpretation usually is good, while the stage veteran is apt to give a rather halcy and an almost stammering first reading.

But afterward, at the second reading, the difference swings the other way. The veteran begins to get the feel of the part, he grasps the deep and the full significance of those lines, the sentiment behind them.

And that is why the cast of "Roses and Drums" has included such names as De Wolf Hopper, Guy Bates Post, Louise Groody, Fritz Leiber, Cecelia Loftus, Violet Heming, Glen Hunter, William Faversham, Effie Shannon, Charles Coburn, Ernest Truex, Pedro de Cordoba, Osgood Perkins, Walter Connolly, Conway Tearle, Oscar Shaw and Donald Meek. Many of these actors faced the microphone for the first time in an episode of "Roses and Drums."

The advantage of this stage-trained cast was evidently best when Elizabeth Love let it be known that she must leave New York for a London theatrical engagement. Here was a situation that would have put the producer of almost any other radio series "on the spot." Miss Love had played the feminine lead, the part of "Betty Graham" since the beginning of the series in April, 1932. Her voice, caressingly Southern, had become known to millions. But the stage insists that nothing is impossible.

Helen Claire, a young stage actress, was brought to the rescue. An unreconstructed Rebel from Union Springs, Alabama, she had the correct dialect. She spent days with Miss Love, copying every little nuance of speech. The test was made with Miss Love and Miss Claire taking alternate speeches in the same pro-

Before an Episode of "Roses and Drums" Goes on the Air, It Is Assembled in Script After Careful Search of Dozens of Records, It Is Rechecked, It Is Sent to a Professor of History to Re-insure Accuracy. It Then Goes to the Ace Staff of Thespians Who Bring It to You—Finished, Refined, Precise

duction. Not a single person, so far as can be learned, detected the difference. On the following broadcast Miss Claire took over the entire role.

And now for the sound effects. These are the "eyes" of radio drama—and in this colorful, titanic saga of a nation's travail, they are exceptionally important. Scripts are written with a separate page listing the sound

effects. Many pages show forty or fifty different effects relating to the ten minutes of action which are heard over the air. Radio can compensate for the lack of visual stimulus by a greater variety and realism in sound effects than is feasible on the stage, for instance. Over the air, a conversation among the characters, no matter how dramatic, tends to sound flat unless advantage is taken of the effects which can be created.

The author, who is James Glover, by the way, endeavors to place the scenes in settings where accompanying sound naturally would be heard, such as a forest with the singing of birds and rustling of trees—or an old mill with the splash of water—or a point on the seashore in the fog, with the fog-horn heard indistinctly. Novel sound effects continually are being brought out to test the ingenuity of the experts in this line. The boom of a cannon is commonplace over the air, but the sound of an exploding cannon naturally would be different, and a new thrill for the listeners.

The writer, in preparing the romantic portions of the scripts, chooses characters who make contrast with the forceful personalities of the military men. One recent episode included Sidney Lanier, a Southern poet, who was then in prison. His part was quite bookish; he was made very real by reproducing his tubercular cough. Another current script features a colorful old sea captain in charge of a lighthouse. Negro soldiers, guards, or servants with their characteristic speech, often are used in the drama for further contrast.

The author constantly is mindful of balancing the victories of the war between the North and the South, though this is not overly difficult, as the war could not have lasted for four years if the victories had not been pretty evenly divided.

And so "Roses and Drums" carries on—thrilling the nation with its stories, thrilling the historians with its accuracy and, in general, accomplishing the impossible by educating its listeners, while increasing its following on the air in competition with hotcha bands, big-name comedians and super-super productions.

ing than the duty to remember dates from the commonplace printed page.

This history is "humanized" history—fanciful yet accurate. The result is that though teachers recommend this program, pupils do not therefore avoid it—which, to anyone who knows student psychology, is a most profound tribute; pedagogical recommendation has made many a thrilling classical work unpopular.

With all of this care, scores of letters of adverse criticism are received after each episode, but it is criticism that can be, and is, answered. Nine times

Standing By—

With Ray Perkins

Mrs. Jones' husband is a radio production man. Except for a few occasions when he has come home from class reunions or similar catastrophes wearing a silly grin and someone else's hat, Mr. Jones has been a well-behaved citizen and a fond mate.

Years ago Mr. Jones used to time races at track meets. So, recalling Mr. Jones' talent with a stop-watch, somebody lured him into an advertising agency and put him in charge of four or five radio programs. Now Mr. Jones is at a radio studio every night, and each day he is parked in an office listening to complaints about the work of the night before. If he isn't in the office mornings, the copywriters and book-keepers think he's getting away with murder.

Mrs. Jones sees her husband on his way out in the morning and frequently she catches a glimpse of him late in the evening when he makes a flying leap from the front door into bed. The children, seeing him recently, yelled to their mother that there was a man in the house!

Mr. Jones used to be a good bridge player, but since his radio job he has played so little he thinks spades are tools to dig with. Friends are asking what became of old Jonesie, and his wife's relatives suspect he is doing a bit in jail. So Mrs. Jones is trying to get him to resign and become a night watchman so she can at least become acquainted with him in the daytime.

Moral: It takes a broad-minded gal to put up with a radio-exec husband.

With all due posies to my old collitch class-mate Howard Dietz, whose lyrics bedeck "The Gibson Family" (and flowers also to his capable collaborators), there is something missing in a radio-musical-comedy that not even originality can offset. The missing link is chorus girls. A musical comedy without cuties is just a radio program.

On Sunday (the 23rd) comes a yodel thru' NBC direct from the top of the Jungfrau in Switzerland, one of a series from famous mountain peaks. The first was from Mt. Ranier, Washington, the next is to be from Vesuvius.

Other high points might include broadcasts from Jimmie Durante's nose or Morton Downey's upper register.

If it's really inaccessibility of height they're seek-



"Sweeter 'n sweet" is Sue Read, protegee of Roxy and chosen by him to lead off his "Roxy Review" which started Saturday, September 15

ing, they might consider the first five places in the Crosby survey, or the 1400 kilocycle district on the dial. But if it's just pure rarified atmosphere they want, it can be had in any audition-board room.

A quick glance over any program list gives you the

impression that radio's personnel is largely made up of guys named Don. Here are just a few Dons—Voorbees, Stauffer, Higgins, Bestor, Ameche, Wilson, Belty, Novis, Bernard, Lee, Albert, Uncle Don—know any others? Rosario Bourdon don't count.

Ben Grauer, who boarded a Coast Guard cutter last week to help give a wave-by-wave description of the Cup Race, forgot to bring seasickness pills. Rumored he didn't care for lunch.

Belatedly we learn of the passing of Helene Handin, an old radio sweetheart, in Los Angeles last month. She was a lovely and genuine person, and her death was sadly premature. Though she was active on the West coast, a host of friends will remember her for her popular series "The Two Troupers," with Marcella Shields on a national network a few years ago.

They broadcast the story of the national anthem (The Star Spangled Banner, you know) over the blue net recently. Fortunately nobody had to remember the words as someone found them in a book in the NBC library.

Suggestion to Willard Robison for theme music, Simmons Bed Program: "The Spring Song."

And would you say that Mrs. Roosevelt's success on the Simmons program represents the triumph of mind over mattress? You would if you were writing a colyum.

I hear Eddie Cantor is going to take over that coffee business himself and hire Chase and Sanborn to go on the air for him.

Cold Facts and Hot Tips: Freddy Martin and his orch commence Sunday-afternoon, Oct. 7th with 60 CBS stations. Sponsor Vick's. Ay, there's the rub . . . Roy Atwell being groomed for annual diction medal award, just for a new twist. . . Must be something about that CBS show "Forty-five Minutes in Hollywood"! Three members of the cast and the director all have become parents recently. All without W. Winchell's permission . . . Spite work—W.W. is on NBC . . . Why is it none of the publicity stories about dance bands ever tell you how many pieces there are in them? . . . Ted Fiorito now announces his name should be printed Fio-Rito. Ted is orchestrating in Cali-Fornia at the Ambass-Ador. If you see him, tell him Ray Per-Kins was asking for him.

Along the Airialto

By Martin J. Lewis

Marty has heap big interesting news item for you that is absolutely exclusive: My friend and your friend Rudy Vallee turned down an offer to make a personal appearance tour not only in the United States but Europe as well. His stipend was to be just twice as much as he is getting from his yeast sponsor. Vallee refused the offer because his first consideration was his sponsor who gave him his big chance. Rudy, knowing the meaning of loyalty, signed on the dotted line to continue his Thursday night "Variety Show" at least until January, 1936, a gesture which should be loudly applauded.

Morton Downey was offered \$4,000 weekly to open with a band at the Palmer House, Chicago. In addition to singing and leading the band, Downey is to broadcast twice weekly. Deal is still being negotiated.

The new Burns and Allen program, entitled "The Adventures of Gracie," will develop something new in radio technique. The music, specially written by Bobby Dolan, orchestra leader for the show, will set the scene and provide a suitable background for the dialogue, harmonizing with their script. Eight hours' rehearsal will be required for the half-hour broadcast.

KILOCYCLE CHATTER: "Buy American": The first names of the principals on that cigaret program are Rosa, Greta, Nino, Andre . . . Fred Waring, who has been thin from scratch, dropped twelve pounds during his last vaudeville tour . . . Dick Jurgens and his band will broadcast over Columbia several times

weekly from the Hotel St. Francis, 'Frisco . . . Elaine Melchior, CBS dramatic actress and leading player in "Buck Rogers," is recovering at the Newark Ear, Eye and Nose Hospital from a mastoid operation . . . Dick Stabile is leaving the Ben Bernie organization to organize his own band . . . "I'll Close My Eyes," one of the better of the new tunes, was written by Nick Kenny, popular radio editor of the New York "Mirror" . . . Hum the first few bars of "True" and then do the same with "Two Cigarettes in the Dark," and see if you don't notice the similarity . . . The more I hear Pat Barnes on the Lombardo show, the more I like his colorful style of announcements. His voice is a perfect blend to the music.

Jay Mills and Sally Parker, a new comedy duo, have been signed by the CBS Artists' Bureau. Sally used to play with Richy Craig, Jr., and the pair use some of the late comedian's material . . . Mrs. J. C. Landry, heard on the air over a Minneapolis station, is the mother of Art Landry, new NBC orchestra leader . . . Harold Lloyd was among the audience at Waring's Pennsylvanians' first broadcast in New York, after returning from their tour. The Waring aggregation appeared in Lloyd's old flicker, "The Freshman" . . . Frank Readick will again give you the creeps when the "Shadow" returns to the airwaves . . . Ted Huting has been added to the cast of the "Camel Caravan" only to present a dramatized commercial sketch on the Tuesday night programs . . . Olin Dutra, national open

golf champion, will be heard in his real character when the "Red Davis" sketches again get under way the first of next month.

ROMANCE IN THE AIR: Betty Barthell, pretty CBS Southern singer, was annoyed last week by a "Colonel John Marshall" of Kentucky, who came to Manhattan and wanted to marry her. Since he never saw Betty, she sent a very homely friend in her place. The guy took the next train back to Kentucky . . . Announcer Jimmy Wallington rushed to his press agent as soon as he returned from his honeymoon vaudeville trip to see how the scribe reacted to his second marriage. At first he was plenty worried, but brightened up when he saw the favorable mentions. The new frau is a dancer at the Radio City Music Hall, and plenty lovely . . . Another NBC announcer's love affair is not faring so well. John S. Young's romance with Alice Batson is nearing the reefs, it is said, because Poppa Batson objects . . . Lovely Patti Pickens, whose photograph graced the cover of Radio Guide recently, is experiencing her first serious college-boy romance—poor thing . . . When Phil Baker returns to the U. S. A., his first six programs will be from the New York studios.

At a recent dinner given to introduce the writers and cast of the "Gibson Family," which was attended by many notables in the radio, literary and show worlds, Lawrence Tibbett, in his speech, proved that it pays to study and work hard. "Why, last season," he exclaimed, "I was just selling tires, and this year look at the way I've advanced. I'm now selling the whole automobile!"



Roxy on holiday with other leaders, from a photograph taken in Bermuda. Left to right, M.H. Aylesworth, Roxy, and Rex Cole seated beside the cabby

"ROXY"

By Jack Banner

Uncanny Vision and Foresight, a Knack of Thinking Ahead, an Almost Psychic Ability to Tear the Curtains Aside and Peer into the Future—These Qualities Have Carried Roxy to the Leadership Among Showmen. Read the Amazing Story of His Triumphs, and Learn How. Herewith Is Published the Third Instalment.

Back in 1914, when Broadway was at its gayest, the late Professor Hugo Munsterberg, famed Harvard University psychologist, dropped into the Strand Theater. Prepared to while away a few unprofitable hours, the eminent scholar was astounded at the verve, dash and sparkle of the rounded and balanced program. When the curtain came down he went backstage and asked to see the program director. He was ushered over to Samuel Rothafel.

"Mr. Rothafel," he stated after he had introduced himself "in my estimation you are the world's most natural psychologist."

In addition to paying Roxy this compliment that he praises most highly in life, the Cambridge authority hit upon the exact reason for the dynamic showman's phenomenal success in the theatrical and radio arts.

Roxy was the practical psychologist. He probably wouldn't have understood the scholastic niceties of the subject, but his hardy knowledge, hewn from life, enabled him to become a master of the subject. He was quick to appreciate and to understand the public's desires. His uncanny vision and foresight, his knack of thinking ahead, and his almost psychic ability to tear the curtains of time aside and peer into the future, contributed richly to his upward climb.

Roxy was asked recently what single factor motivated his embrace of radio. His answer was crisp and to the point.

"Belief," he replied. "I believed in the ultimate destiny of radio. It wasn't a haphazard step, not by a long shot. For years I had trained myself to looking ahead and envisioning the future of any new development. I did foresee that some day radio would be hailed as one of the greatest contributions to civilization and the arts. For this reason I allied myself to it. I mentally vivisected its tendencies, its limitations, its strength and its weakness, and after making my analysis I gambled everything on my decision."

Roxy first visualized the Roxy Theater in 1926. In his mind's eye he outlined the beautiful structure that radio, and radio alone, was to make possible. From the very beginning it was Roxy's idea to make the theater a combination of movie house and radio broadcasting studio. This, of course, was another revolutionary idea, and again the critics shook their heads.

That summer he met Herbert Lubin, a multi-millionaire picture producer fresh from Hollywood. So great was Roxy's enthusiasm that he had comparatively little difficulty in winning Lubin's allegiance. Thus, after almost seven years of faithful and tireless service at

the Capitol Theater, Roxy turned in his resignation and devoted his efforts toward the fulfillment of his latest dream.

Seventh Avenue and Fiftieth Street was the site selected for the theater, and for more than a year workers toiled mightily in the rush to complete the structure. Thus, on March 11, 1927, the doors of the finest motion picture and radio playhouse in the world were thrown open to the public.

The Roxy Theater proved to be the renaissance of the radio industry. Everybody struggled to get on the air. No longer were artistic noses held high when the subject of broadcasting was mentioned. The glamorous personalities of the stage, screen and operatic worlds fought for radio contracts and appearances. Radio, indeed, became the Mecca and goal of the royal families of the make-believe worlds.

The theater itself defied description. Broadcasting facilities were stupendous.

There were sixteen microphone outlets in the studio, fourteen of which could be operated at one time, though as a general rule three microphones sufficed for each broadcast—one for the orchestra, one for the chorus and one for Roxy. Roxy's ingenuity was called into play constantly, for the theater proper was of such

Douglas Fairbanks tilting a lance with Roxy, when "The Three Musketeers" was being filmed



enormous size and the variation of programs were so rapid that fresh problems presented themselves at each broadcast. Microphone outlets were placed in the footlights, backstage, in the wings, in the orchestra pit and even on the balcony.

This indeed was a far hail from the crude equipment that had been installed in the Capitol Theater on that epochal day in 1922.

Roxy was tireless in his efforts to create new types of programs and personalities. He was on the lookout constantly for new types and faces, and thus he discovered Jeanie Lang, Jimmy Melton and Sylvia Froos and other notable artists whose present popularity in the radio realm are eloquent testimonials of his ability to recognize radio talent in its infantile stages.

In this direction it is interesting to note the present position of many of his earlier discoveries. Two of his finds have crashed the well-nigh impregnable portals of the Metropolitan Opera Company—Frederick Jaegel and Edith Fleischer. Evelyn Herbert has become a musical comedy star; Eugene Ormandy, one of his assistants, is now a noted symphony director; Billy Akst, another assistant, is head man of the Metro-Goldwyn-Mayer music department, and Yascha Bunchuk and Erno Rapee are leading orchestra directors. This is an imposing list of talent discovery; a list unmatched thus far in radio annals.

The "gang" reached its pinnacle of influence at the Roxy Theater. So insistent did the personal appearance calls from other cities become that Roxy arranged for a yearly tour across the country. These tours were artistic and financial triumphs. Roxy and the gang were treated like conquering heroes, with gala automobile parades, public receptions, keys to cities and all the trimmings.

Roxy naturally grew with his gang. It was while on tours that he twice forgot to sign off with his usual benediction: "Good night, sweet dreams, God bless you." He was swamped with reproachful letters from his army of fans.

For three years Roxy was supremely happy in his new venture. Despite all the honor, money and fame that came his way, he remained a slave to his radio programs. He still struggled to keep them as flawless and perfect as possible, injecting his mixture of drama, pathos, comedy and sentiment. Then the Fox Film Corporation bought the controlling interest in the theater, and his final two years there turned into an unhappy nightmare.

The sudden change was a shock to Roxy. For years he had held free sway and reign to do whatsoever he pleased in the interests of his theater and radio programs. Suddenly this power was throttled. They clashed constantly on the matter of his programs. There was a continuous turmoil and friction. Finally, in desperation, he delivered an ultimatum. Either he was to have an absolutely free reign, or else he'd resign.

Exactly what financial arrangement Roxy made with the Fox Company is unknown, as this episode has remained a closed book with all of the principals involved. At any rate, they reached a satisfactory decision, and in 1931 he ended his official connection with the theater that was to continue to feature his name in tremendous, blazing red letters, even after he became connected with a competing company.

But Roxy was far from through. His brilliant mind already was working on a greater and more tremendous undertaking. Before many months elapsed he was destined to head one of the greatest theatrical and radio developments in the world. Read of it in the next issue of RADIO GUIDE, dated Week Ending October 6.

Name-the-Stars Prize-Winners

The 440 winners of RADIO GUIDE'S "Name-the-Stars" contest have been selected—after weeks of painstaking tabulation, and the earnest, meticulous efforts of the strongest Board of Judges ever brought together in any radio competition.

RADIO GUIDE was honored to place in the hands of these peerless judges the entire problem of picking the winners. The judges alone interpreted the rules. They alone applied the rules; they alone awarded the prizes. Their word is final.

Each contestant had two major tasks to perform—naming the stars, and writing a letter of 20 words or less about his or her favorite performer or team among them. Many correct solutions were received. From these, the judges selected the final winners by picking those solutions which were accompanied by the best letters.

The Board of Judges was made up of the following radio stars of international reputation: Frank Buck, principal of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest, star of NBC-WJZ's "Household Musical Memories" and outstanding poet; Morton Downey, great radio tenor; Buddy Rogers, whose orchestra is heard over NBC and CBS; Tony Wons, star of the new "House by the Side of the Road," NBC program; Phil Baker, famous NBC-Armour jester; Gertrude Niesen, vibrant CBS blues singer; Dolores Gillen, dramatic star; Eddie Duchin, brilliant pianist-maestro; and Joe Kelly, Master of Ceremonies, WLS National Barn Dance.

First prize of \$1,000.00 was awarded by these distinguished judges to Mrs. Bertha Taylor, of Albany, N. Y.

Second prize of \$500.00 was awarded to Helen D. Stone, Toledo, Ohio.

Third prize of \$250.00 goes to Mrs. C. F. Middlebrook, Macon, Ga.

The tremendous volume of solutions received, had the unavoidable effect of delaying the final judging. For, even though hundreds of thousands of returns were received, the judges naturally were just as thorough and painstaking in making their selections as they would have been had the contestants been few in number.

Many correct answers were received—but many of these had to be disqualified for mistakes in spelling. Other contestants were overzealous, and put too much into their answers; for example, where the solution to one puzzle was the name "Rubinoff," a contestant was disqualified if he wrote "David Rubinoff." Many contestants who had otherwise perfect solutions, made the mistake of failing to follow the pictorial presentation of stars' names with sufficient strictness. For example, the pictorial presentation of "Amos and Andy" spelled out the word "and" in full. Many contestants, however, from force of habit, wrote "Amos 'n' Andy." The judges quite properly favored those who followed the strictest cartoon interpretation.

But even after the judges had taken such things into consideration, there remained one more test—the letter of 20 words. This letter gave each contestant the opportunity to be original, forceful, and to exercise creative thought and sound reason. Those who took the greatest advantage of this opportunity, naturally received the highest ratings, providing their solutions were meticulously correct.

The judges then based their decisions upon the correctness of the solutions; the value of the 20-word letter and such factors as spelling and unswerving obedience to the rules of the contest.

Many elaborate and admirable mechanical and electrical devices were sent in, bearing solutions. But while these were appreciated, no special consideration could be given them. According to the rules, a simple, correct solution—if accompanied by a good 20-word letter—had every bit as great a chance of winning as the most complex and elaborate attempt to catch the eyes of the judges.

RADIO GUIDE extends its congratulations to the winners. It also thanks the many thousands of persons who entered this

Roster of the Winners in RADIO GUIDE'S \$5,000.00 Contest Discloses Teachers, Housewives, Railroad Men, Social Leaders and Others. Here Are ALL the Winners, the Prizes, and a Detailed List of Correct Answers

competition for their keen interest, and hopes that those who were not successful may be more fortunate when the next RADIO GUIDE competition is presented.

Prize-winners in this contest represent a real cross-section of life. Teachers, housewives, railroad men, social leaders, salesmen—all won prizes, which shows clearly that success did not depend upon special training or aptitude.

The winner of the first prize, Mrs.

the fourth prize-winner. He is the father of two children, and Assistant Chief Clerk to the Superintendent of Telegraph, Southern Railway System. Carl Wilke, winner of fifth prize, and a resident of Chicago, is a young man of 26.

Following is the list of prizes:

1st Prize	\$1,000
2nd Prize	500
3rd Prize	250
Next 2 Prizes \$100 each	200
Next 5 Prizes \$50 each	250



The Judges, photographed during a rest period on one of their strenuous days of judging: (Left to right, standing) Gertrude Niesen, Frank Buck, Harry McNaughton, Baker's "Bottle"; Tony Wons, Phil Baker, Barney McDevitt who represented Morton Downey; Joe Kelly. Seated: Dolores Gillen and Eddie Duchin

Bertha Taylor of Albany, is the mother of three children. Her home is modest and comfortable, and Mrs. Taylor is much too busy keeping it homelike to have time for bridge clubs or elaborate social activities. Of a somewhat retiring nature, she is content to leave to her hard-working husband the task of making the most of their outside contacts—believing as she does that a woman's place is in the home. Nevertheless, she is a woman who could have won success in business or professional life, as her unequalled showing in this contest clearly demonstrates.

Mrs. Helen D. Stone of Toledo, O., is another married woman, mother of three children. In their comfortable home, her husband and the children, even the tiniest, are enthusiastic radio fans. Mr. and Mrs. Stone found amusement and relaxation in working the contest, and are as surprised as pleased to learn that second prize is theirs.

Mrs. C. F. Middlebrook, for 26 years a resident of Macon, Ga., is still another housewife who scored heavily. She won third prize.

Harry T. Orr, of Charlotte, N. C., is

Next 20 Prizes \$25 each \$ 500
Next 50 Prizes \$10 each 500
Next 360 Prizes \$5 each 1,800

The full list of prize-winners is as follows:

1. Mrs. Bertha Taylor, Albany, N. Y.—\$1,000.00
2. Mrs. Helen D. Stone, Toledo, Ohio—\$500.00
3. Mrs. C. F. Middlebrook, Macon, Ga.—\$250.00
4. Harry T. Orr, Charlotte, N. C.—\$100.00
5. Carl Wilke, Chicago, Ill.—\$100.00

440 Prizes Totalling \$5,000

The following will receive \$50.00 prizes: Marie W. Crabbe, Wheaton, Ill.; Harold C. Smith, Kenosha, Wis.; Jack Hays, Greenboro, N. C.; Mrs. Glenn McVitt, Van Dyke, Mich.; Stella Ekstrand, St. Paul, Minn.

The following will receive \$25.00 prizes: Mrs. R. A. Giller, Pittsfield, Mass.; Emil Paulson, West New York, N. J.; Julie G. Helms, Pacific, Mich.; Mrs. Irwin Rumpf, Burlington, Calif.; Mr. L. B. Chason, Jeannette, Pa.; Mrs. Sally Y. Scott, Denver, Colo.; Mrs. Betty O'Neil, Dubuque, Ia.; A. O. Sten, Philadelphia, Pa.; Miss Janie Lee Reynolds, Canabha Sanatorium, Va.; Dorothy Aldrich, Kookuk, Ia.; Mrs. J. A. Hoctor, Chicago, Ill.; Opa Bennett, Centralia, Wash.; Mrs. Edward Wolan, Buffalo, N. Y.; Mrs. E. B. Green, Detroit, Mich.; L. B. Green, Westchester, Ill.; Miss Sara Belle Williams, Atlanta, Ga.; Lawrence Vernon Longbeary, Oklahoma City, Okla.; L. J. Cloud, Farmington, N. J.; Wm. Weber, Hawthorne, N. J.

The following will receive \$10.00 prizes: Ella Tuttle, Kansas City, Mo.; Mrs. A. J. Darnell, Kansas City, Kan.; Clara Breitweiser, Milwaukee, Wis.; Officer Harry Sheldon, Chicago, Ill.; Albin T. Toibane, Chicago, Ill.; Selma Hatley, Chicago, Ill.; Josephine Gorman, Gloucester City, N. J.; H. T. Claffey, Grand Rapids, Mich.; Mrs. Jessie Peterson, San Francisco, Calif.; Miss Emma Chicago, Chicago, Ill.; E. A. Matthews, Gibsonsburg, O.; Mrs. Laura Brand, Redwood City,



The top winners, left to right above, Mrs. Bertha Taylor, First Prize Winner; Mrs. Helen D. Stone, Second Prize Winner. Bottom row, left to right, Mrs. C. F. Middlebrook, Third Prize Winner, and Harry T. Orr, Fourth Prize Winner

Calif.; Ray T. Nichols, Princeton, Ill.; Mary V. Murphy, Chicago, Ill.; Melba Thompson, Detroit, Mich.; Mary Agnes Brown, Milwaukee, Wis.; Mrs. Marie Higgins, Chicago, Ill.; Mrs. Ann Ryan, Chicago, Ill.; A. H. Fiske, Detroit, Mich.; Mrs. B. J. Voll, Buffalo, N. Y.; Thomas J. Allen, Atlanta, Ga.; Mrs. F. K. Elliott, Jamestown, Ga.; Eugene Haveman, St. Louis, Mo.; Per Turnquist, Chicago, Ill.; Mrs. Jack Berilla, Jr.; Easton, Pa.; Mrs. Lillian Long, Wilmington, N. C.; Harvey A. Westley, Detroit, Mich.; Mrs. Mary Ann Fowler, Windsor, Ont., Can.; Mrs. Geo. A. Beecher, Marshalltown, Ia.; Miss Mable D. Abranson, Minneapolis, Minn.; Clarence E. Reynolds, Warren, Pa.; Mrs. Lydia Lamb Smith, Columbus, Ohio; Emily S. Lusk, St. Joseph, Mo.; Frances Cook, Des Moines, Ia.; Bernard W. Arnold, Chattanooga, Tenn.; Miss Dorothy E. Fisher, Ulen, N. Y.; Mrs. E. B. Daly, Buffalo, N. Y.; Mildred A. Pratt, Columbus, Ohio; Rosella C. Sullivan, Chicago, Ill.; Mr. Fred Beaumont, New Bedford, Mass.; Mrs. Kenneth Coffe, Stannett, Mass.; Geo. W. Callender, Wichita, Kan.; Lester E. Halph, Ferndale, Mich.; Douglas Baserman, Manitowish, Wis.; Wm. H. Allman, Highland Park, Mich.; Frances Lauren, Chicago, Ill.; Mildred Butler, Shreveport, La.; Mrs. Edmund Kuehner, Milwaukee, Wis.; John Engel, Albany, Ind.; Mable Russell, Rockford, Ill.

The following will receive 15.00 prizes: Miss Ann J. Kallan, Paterson, N. J.; Mrs. Betty Todd, Cincinnati, O.; Virginia E. Thompson, New York, N. Y.; Ray Dast, New York, N. Y.; K. Naci Strad, Cleveland Heights, O.; J. F. Kavanagh, K. Orange, N. J.; E. N. Quayle, Portsmouth, Va.; Alfred Lindke, N. Y., N. Y.; B. D. Miller, Galveston, Ill.; V. Rina, Hartford, Conn.; B. I. Mastey, Great Falls, Mont.; Albert Prali, Springfield, Minn.; C. A. Lindberg, Oakland, Calif.; Arthur T. Good, Detroit, Mich.; C. E. Rosholt, Barab, Wis.; John Antkowiak, Buffalo, N. Y.; John W. Brandis, Riverhead, L. I., N. Y.; F. P. Fernau, Ft. Wayne, Ind.; Mrs. Nell A. Holt, Moline, Ill.; Anne Forsythe, Devon, Conn.; Miss Grace Thomas, Chicago, Ill.; Carl H. Hoehler, Grantwood, N. J.; Mrs. J. Emerson Sauerhoff, Washington, D. C.; Mrs. Mildred E. Howard, Franklin, N. H.; Charles W. Schaefer, Trenton, N. J.; Walter Link, Brooklyn, N. Y.; Elizabeth Kasko, Ft. Harker, N. Y.; Magdalen T. Chermak, Stafford Springs, Conn.; Anna Trautman, So. Ozone Park, N. Y.; Maurine R. List, Paducah, Ky.; Miss Mary B. Farmer, Tuscaloosa, Ala.; H. E. Norton, Nashville, Tenn.; Ruth Grunsky, Winston-Salem, N. C.; Linda Fitzgerald, Urbana, Ill.; Geo. E. Lang, Carleton, Mich.; Miss Henrietta M. Berlich, Chicago, Ill.; Mrs. Albert H. Warner, Ft. Wayne, Ind.; Miss Myrtle Danley, Helton, Tex.; P. Evelyn Crowell, Producers, R. I.; Gordon H. Jacobs, Jeddah, Pa.; Mrs. H. H. Gokay, Hopkinsville, Ky.; F. Pauline Cronell, Providence, R. I.; Ada B. Deismuth, Rock Island, Ill.; Eleanor Leachman, Buffalo, N. Y.; Edward J. O'Brien, Newport, R. I.; Mrs. A. A. Glendene, San Francisco, Calif.; Mrs. Albert McClair, College Park, Ga.; Edna Mae Paxson, Parkersburg, Pa.; Rudolph Umney, Chicago, Ill.; Raymond S. Clift, Toledo, Miss.; Harvey Talley, Washington, D. C.; Mr. Samuel B. Curran, Camp Hill, Pa.; Horace V. Crandall, Union City, Mich.; Helen M. Puryear, Springfield, Ill.; Mary Jane Pearce, Norfolk, Va.; M. J. F. Cox, Kansas City, Mo.; Daisy M. Land, Danvers, Ia.; Helen P. Gilman, Lebanon, Pa.; Fred Karges, Kenosha, Wis.; Julia Mae Embury, Augusta, Ga.; William Weiss, Newark, N. J.; Mary Amos, McLeansboro, Ill.; Mrs. K. B. Danforth, Urbana, Ill.; Mrs. Jessie Davis, Arthur, Ill.; Madrie Adams, Blue Ash, O.; Lucille Davenport, Trenton, Mo.; Andrew J. Miller, New Orleans, La.; Nell C. Wells, Carlinville, Ill.; Mrs. Edna M. Morrison, Chicago, Ill.; Mrs. S. S. Shook, Buffalo, N. Y.; Mary M. Wrand, Camden, N. J.; L. H. N. Taylor, West Point, N. Y.; Leon Miller, Joliet, Ill.; Victor Trenga, Port Alleghe, Pa.; S. E. Hamilton, Carrollton, Ala.; William Morris, Philadelphia, Pa.; Mrs. Clarence Likat, Strasser, Ill.; Lawrence Gifford, Clinton, Ia.; Howard L. Seaford, Indianapolis, Ind.; Mrs. Frank Stein, Chicago, Ill.; Mrs. M. C. Mirman, New Orleans, La.; Margaret L. Chaback, Omaha, Neb.; Vera Cline, Brooklyn, N. Y.; John Junior Weber, Centralia, Ill.; William Furew, Des Moines, Ia.; Mrs. M. Magnum, Redwood City, Calif.; Otto E. Hackman, Ft. Wayne, Ind.; Mrs. M. E. Knopf, Milwaukee, Wis.; Mrs. Edward J. Gray, Norwalk, Conn.; Mrs. Helen Whitford, Milwaukee, Wis.; Mrs. Wm. C. Cusack, Ill.; Mrs. Mary W. Womack, Columbia, S. C.; Edna Mae Fithian, Toledo, Ill.; Mrs. W. C. Dennis, Milwaukee, Wis.; Marion Benoit, Broadlands, N. Y.; Frances Weingartner, Joliet, Ill.; Mrs. H. Clarke, Michigan City, Ind.; Lena Pailanek, Stafford Springs, Conn.; Pauline B. Bell, Greensboro, N. C.; C. L. Merick, Exeter, Calif.; Raymond Schaefer, Mt. Pleasant, Ill.; Mrs. E. K. Kishner, Chicago, Ill.; Mrs. Nicholas Hunschoff, St. Louis, Mo.; Mrs. Corlie B. Babin, Hanover, Ill.; Mrs. Francis F. Fann, Ft. Wayne, Ind.; Mrs. H. T. Potts, Sullivan, Ind.; Mrs. L. E. Pressley, Burlington, Ia.; Eugene Klatt, New York, N. Y.; W. C. Sharp, Kansasville, N. C.; Elizabeth O'Brien, Oak Park, Ill.; Mrs. L. S. Stinson, Seward, Neb.; Ella Wagner, Chicago, Ill.; E. Blum, Chicago, Ill.; Mrs. J. F. Parrish, Athens, Ill.; Mrs. Ford F. Berley, North Bergen, N. J.; Larine A. McConahy, New Castle, Pa.; Mrs. C. G. Hooks, Gottenburg, Ia.; John Papaditch, Hammond, Ind.; Mrs. Walter Obinger, Arnold, Pa.; W. G. Blate, LeRoy, Ill.; Mrs. Mary Grayne Frum, Altoona, Pa.; Mrs. Arthur Lambrecht, Frankfort, Ia.; Charles C. Wagner, Chicago, Ill.; Lucille Sheldor, Marshall, Ill.; Mrs. Charles Buss, Paterson, N. J.; Mrs. T. O. Lee, St. Louis, Mich.; Mrs. Ruth Starks, Denver, Colo.; Miss Martha Hamlet, Raleigh, N. C.; Laura Mikkelson, Chicago, Ill.; Ralph C. Harter, Sioux City, Ia.; Mrs. Jessie Lanier, Harburg, Pa.; Mrs. Robert Starr, Jr., Ames, Ia.; Jean Lee Hill, Warwood, Va.; Miss Hazel K. Ches. Bl. Louis, Mo.; C. C. McMillon, Oshkosh, N. Y.; Ella L. Lee, Trenton, N. J.; Mrs. Hilda Gardner, Davenport, Ia.; Blanche Larson, Lincoln, Neb.; Marion Anderson, Kansas City, Mo.; Mrs. Howard W. Menz, Elizabeth, N. J.; Wallace Reed Harris, Morristown, N. J.; Mrs. Robert L. Jackson, St. Petersburg, Fla.; Sue Hill, New Castle, Pa.; M. F. McGraw, Crafton, Pa.; Lawrence J. Van, Appleton, Wis.; A. M. Harmon, Peoria, Ill.; Fred Forewell, Cincinnati, O.; Paul D. Quisenberry, Kansas City, Mo.; Mrs. Arthur J. Huntington, Chicago, Ill.; Lawrence A. O'Bryan, Gary, Ind.; Mrs. Wallace W. Boer, Bedford, O.; James McMullen, Council Bluffs, Ia.; Mrs. H. M. Farnam, Minneapolis, Minn.; Ira Boag, Niles, O.; Mrs. Alice C. Stout, Trenton, N. J.; Harold J. Kelly, New York, N. Y.; E. L. Fish, Chicago, Ill.; Miss Eleanor Wilson, Lyndon, La.; L. N. Y.; Mrs. H. J. Carlenbauer, Wheeling, W. Va.; K. F. Lohn, Crookston, Minn.; Percy Miller, Saranac Lake, N. Y.; Mrs. A. J. Trodick, Big Fork, Mont.; Mrs. Keith Le Roy, Sandy, Ore.; Mrs. Anne Washburn, Port Arthur, Tex.; Miss Shirley Smith, Worcester, Mass.; Mrs. Edna M. Green, New York, N. Y.; Mrs. Blanche Smith, Jamaica, N. Y.; Mrs. M. E. Florence R. Hoyt, Detroit, Mich.; Mabel Walker, Lancaster, Pa.; Miss Catherine Small, Peoria, Ill.; Mrs. Mary A. Carmel, Lansing, Mich.; Mrs. G. W. Pearson, Chicago, Ill.; Mrs. Walter Baldwin, West Liberty, Ia.; Elizabeth Odum, Brooklyn, N. Y.; Mrs. Florence Flanagan, Racine, Wis.; Charles Roushousky, New York, N. Y.; Mrs. Kenneth Crivell, Detroit, Mich.; W. P. Bostifson, Warrenton, Wis.; Kathryn E. Booder, Ephrata, Pa.; Anne Hope, Redia, L. I.; Mrs. Minnie Bingen, Brooklyn, N. Y.; Miss Eva J. Hathaway, Fairhaven, Mass.; Ethel Scherbaum, Edwardsville, Ill.; Henry A. Matthey, Davenport, Ia.; Margaret McGarry, Parma, O.; Florence Y. Gansler, Hammonds, Georgia, N. J.; A. F. Fitcher, Dallas, Tex.; Miss Alice W. Daulton, Minn.; Adel A. Tolleson, Austin, Minn.

(Continued on Page 25)

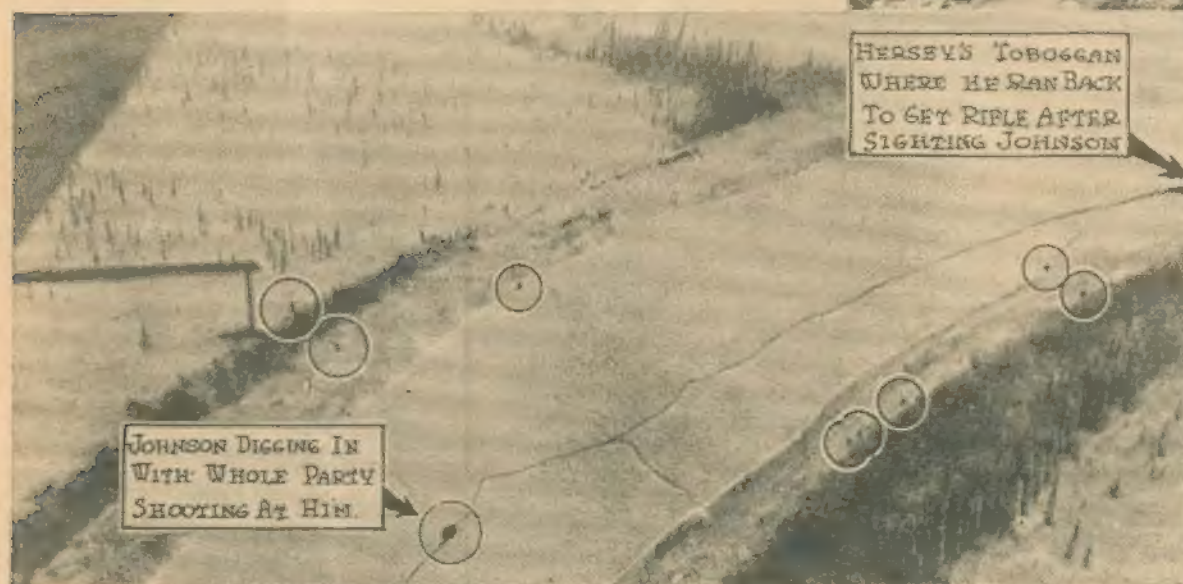
The Rat River Murders

By Marshall Graves

When a Man Runs Amuck in the Canadian Northwest, the Royal Mounted Police Let Winds Nor Blizzard Nor Starvation Stop Them from Getting Their Man. The Killer in This Story of the "Calling All Cars" Series Did Not Reckon on the Power of Radio as Defender of the Law



Typical member of the Royal Canadian Mounted Police, such as went out to bring back the mad killer of Rat River



Aerial view of Albert Johnson's last stand. The lowest circle indicates the killer digging into snow to escape rifle fire. Top circle shows the spot where he deserted his toboggan to run back to a cabin for "taking a bead" on his Mountie quarry

He came roaring towards the Yukon country with a rifle in his hand, hurled northward upon a bucking log raft on the muddy waters of the River Peel.

To the three silent, startled Indians who were paddling upstream, he looked more like a river-devil than a man. There were snarls in his black beard, flickering yellow lights in his eyes. He clutched a rifle and shouted a hoarse taunt as the current bore him past: "You copperfaces!"

Peter Alexei, the bow paddle, finally spoke to his companions. Peter wore without incongruity a "mail-order" mackinaw, and a turkey-feather in his hair.

"White man got eyes like wolverine," said Peter gravely. "Wear papoose moccasin around neck, but no got papoose. Him plenty bushed."

Bushed! Such is the northland's term for the strange madness which overtakes men who live too long alone. Such men, when they run amuck, can menace an entire district—so it is no wonder that word spread quickly of the mysterious white man who had come into the territory on a log raft, wearing a pair of baby's shoes around his neck, and clutching a rifle in his hand!

Service, the poet of the north, wrote years ago: "For there's never a law of God or man runs north of Fifty-three!"

But that was years ago. Now men in bright red coats, on horseback or behind dog-teams of yipping malemutes, have carried the banner of law and order as far north as the last black frozen point of land which prods the Arctic Ocean; men who have tackled unafraid the toughest police job on record.

The Royal Canadian Mounted Police are on the job. And they are interested in strangers.

They learned a number of disquieting things about this one. He had built a strange, huge log house up the Rat River. When Indians stopped to look at it, he brandished his rifle and ordered them away, while snapping savagely in the air—a shiny set of gold teeth! This from a man who had a perfectly good set of teeth of his own!

When cold weather threatened, this strange fellow had appeared at Fort McPherson trading post, and laid in supplies for the winter. Constable Millen of the Mounted happened to be at the post. He learned that the man's name was Albert Johnson, that he was supposed to be a trapper, but certainly was a liar—when he talked at all. "I'm from Arctic Red River," Johnson had



Pistol experts of the Canadian Mounted, more of the sort of men who give all to get their man. Left to right: Corporal Don Foreland, J. D. O'Connell, Corporal A. Ford, Constable W. Mowat and Constable J. L. Dolley

declared—an obvious lie, for that was Millen's own territory.

Then the Indians began to complain that Johnson was breaking up their traplines and throwing traps and all into the trees. At that, Constables King and McDowell of the R. C. M. P. were despatched from the police headquarters at Arctic Red River to pay a call on this man who didn't want company.

It was a long and weary trek over the snows—forty below zero and a gale blowing. But King and McDowell fought their way up Rat River. When at last they reached Johnson's queer cabin, high on a promontory, banked by scrub pines, they stopped short.

This was no cabin, it was a fort! Built of a heavy double thickness of logs, it seemed beyond the power of one man to construct. Towers were at each corner, and loopholes everywhere. Yet no smoke rose from the chimney, and there were no tracks on the snow which had lain for several days.

McDowell got no answer when he rapped on the door with the butt of his service pistol. "Open up," shouted King, "or we'll have to break in!"

Johnson opened up—but with a rifle. Splinters flew into the tanned faces of the two Mounties as slug after slug ripped through the door. Constable McDowell flung himself face down on the powdery snow. But King fell backwards, shot under the heart.

The shooting ceased. All the northland became quiet once more—as quiet as death. But King was not dead. McDowell picked him up awkwardly, tenderly, and carried him to the dog-sleigh. At every step he expected the madman to open fire again, and kill them both. But that was a chance a Mountie has to take. It was now his job to carry the unconscious King to Aklavik—80 miles away—where lived the nearest doctor.

The northland still tells, with wonder, how the comparative tenderfoot McDowell made that trip in 21 hours! Twenty-one hours of hell below zero, without pause for food or rest. At the end of that time he and his straining dogs stumbled into Aklavik. He murmured a few words to the hastily-summoned Inspector—and keeled over.

Johnson had won the first round of his battle with the Royal Canadian Mounted Police. But radio took up the fight.

Inspector Eames talked to the doctor, who was fighting valiantly for the life of the wounded officer. He talked to McDowell, who had recovered and was ready to start back, alone—to get the mad trapper of Rat River.

"It'll take more than one man to get him," the Inspector insisted. "I've got a plan." He scribbled an order to the man at the controls of the tiny police broadcasting station. A crisp official voice broke in upon the program relayed from faraway Montreal.

"Station UZK—UZK—general broadcast—trappers throughout Ahklavik district report to nearest police post for service in capture of Albert Johnson, mad trapper of Rat River."

There was a brief pause, then:

"Calling Royal Canadian Mounted Police at Fort McPherson; calling RCMP at Arctic Red River; calling RCMP at Fort McPherson and Arctic Red River—report full strength to (Continued on Page 28)

In the Beginning

By Charles Remson

This is the story of a man and woman who conceived great love and saw it through to the end that brought them together.

[illegible]

The first of these is the fact that the
 government has been unable to
 control the growth of the
 economy. The second is the
 fact that the government has
 been unable to control the
 inflation rate. The third is the
 fact that the government has
 been unable to control the
 interest rate. The fourth is the
 fact that the government has
 been unable to control the
 exchange rate. The fifth is the
 fact that the government has
 been unable to control the
 money supply. The sixth is the
 fact that the government has
 been unable to control the
 fiscal policy. The seventh is the
 fact that the government has
 been unable to control the
 monetary policy. The eighth is
 the fact that the government has
 been unable to control the
 financial system. The ninth is
 the fact that the government has
 been unable to control the
 labor market. The tenth is the
 fact that the government has
 been unable to control the
 social security system. The
 eleventh is the fact that the
 government has been unable to
 control the health care system.
 The twelfth is the fact that the
 government has been unable to
 control the education system.
 The thirteenth is the fact that
 the government has been unable
 to control the environment. The
 fourteenth is the fact that the
 government has been unable to
 control the energy sector. The
 fifteenth is the fact that the
 government has been unable to
 control the transportation sector.
 The sixteenth is the fact that
 the government has been unable
 to control the housing market.
 The seventeenth is the fact that
 the government has been unable
 to control the food and drug
 industry. The eighteenth is the
 fact that the government has
 been unable to control the
 telecommunications industry.
 The nineteenth is the fact that
 the government has been unable
 to control the media industry.
 The twentieth is the fact that
 the government has been unable
 to control the entertainment
 industry. The twenty-first is the
 fact that the government has
 been unable to control the
 technology industry. The
 twenty-second is the fact that
 the government has been unable
 to control the space industry.
 The twenty-third is the fact that
 the government has been unable
 to control the defense industry.
 The twenty-fourth is the fact
 that the government has been
 unable to control the nuclear
 industry. The twenty-fifth is the
 fact that the government has
 been unable to control the
 aviation industry. The
 twenty-sixth is the fact that
 the government has been unable
 to control the maritime industry.
 The twenty-seventh is the fact
 that the government has been
 unable to control the fishing
 industry. The twenty-eighth is
 the fact that the government has
 been unable to control the
 forestry industry. The
 twenty-ninth is the fact that
 the government has been unable
 to control the agriculture industry.
 The thirtieth is the fact that
 the government has been unable
 to control the livestock industry.
 The thirty-first is the fact that
 the government has been unable
 to control the poultry industry.
 The thirty-second is the fact that
 the government has been unable
 to control the dairy industry.
 The thirty-third is the fact that
 the government has been unable
 to control the food processing
 industry. The thirty-fourth is
 the fact that the government has
 been unable to control the
 textile industry. The
 thirty-fifth is the fact that the
 government has been unable to
 control the clothing industry.
 The thirty-sixth is the fact that
 the government has been unable
 to control the footwear industry.
 The thirty-seventh is the fact
 that the government has been
 unable to control the jewelry
 industry. The thirty-eighth is
 the fact that the government has
 been unable to control the
 cosmetics industry. The
 thirty-ninth is the fact that
 the government has been unable
 to control the perfume industry.
 The fortieth is the fact that
 the government has been unable
 to control the hair care industry.
 The forty-first is the fact that
 the government has been unable
 to control the skin care industry.
 The forty-second is the fact that
 the government has been unable
 to control the nail care industry.
 The forty-third is the fact that
 the government has been unable
 to control the hair styling industry.
 The forty-fourth is the fact that
 the government has been unable
 to control the hair salon industry.
 The forty-fifth is the fact that
 the government has been unable
 to control the hair spa industry.
 The forty-sixth is the fact that
 the government has been unable
 to control the hair treatment
 industry. The forty-seventh is
 the fact that the government has
 been unable to control the
 hair care products industry.
 The forty-eighth is the fact that
 the government has been unable
 to control the hair care services
 industry. The forty-ninth is the
 fact that the government has
 been unable to control the
 hair care industry. The
 fiftieth is the fact that the
 government has been unable to
 control the hair care industry.

[illegible]

The following transcript is a copy of the original document as it appears in the National Archives and Records Administration. It is a copy of a letter from the Secretary of the Navy to the Secretary of the War Department, dated 1898. The letter is a copy of a letter from the Secretary of the Navy to the Secretary of the War Department, dated 1898. The letter is a copy of a letter from the Secretary of the Navy to the Secretary of the War Department, dated 1898.

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If You Think That Some Process of Magic Has Made Head-line Stars of Your Favorites of the Air, Then the Facts Had Better Be Told. Many Gave up Comfortable Incomes to "Take Their Chances" on Radio — Others Abandoned Ambition and Promise in a Wide Variety of Activities, from Blacksmithing to College Professorship. Here Are the Facts About Many of the Stars.



Amos 'n' Andy, who may be heard every evening except Saturday and Sunday over an NBC-WJZ network, "just naturally gravitated" to their present winning combination

[illegible]

1. The first step is to identify the problem. This involves understanding the current situation and the goals that need to be achieved.

Jessie Dragonette who sings Fridays over an NBC-WLAT network, was invited to step into the position that led to her present high place in the radio entertainment world.

[illegible]

Countess Olga Agha, who returns to the NBC-WJZ network on Sunday, September 30, achieved her early successes in defiance of her parents.

1. The Department has not been
satisfied with the results of the
work done in the past 3
months, and it is not clear
that the staff of the Department
is able to do the work.

[illegible][illegible][illegible][illegible]

At the same time, the *Journal of the American Medical Association* (JAMA) has been publishing a series of articles on the topic of "The Role of the Physician in the Management of the Patient with a Chronic Disease." The first article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the January issue of the journal. It was followed by a second article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," in the February issue. The third article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the March issue. The fourth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the April issue. The fifth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the May issue. The sixth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the June issue. The seventh article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the July issue. The eighth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the August issue. The ninth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the September issue. The tenth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the October issue. The eleventh article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the November issue. The twelfth article, "The Role of the Physician in the Management of the Patient with a Chronic Disease," was published in the December issue.

[illegible]

1. The first step is to identify the main topic of the document. This is often found in the title or the first few paragraphs.



Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

Few Are the Men Who Have Picked Their Profession Correctly. Frank Parker Is One of Them

The more we hear of dangers of choosing a profession according to our individual endowments, the more complicated and alarming it becomes. Yet speculation is being eliminated from employment selection more every day through practical character analysis and vocational guidance. Those persons who are farseeing enough to have such an analysis made instead of stepping into work blindly, save themselves many years of heartbreak in work devoid of interest and success.

There are a few people who have stumbled into the one profession in which they could be preeminent and have done exactly what the character analyst would have advised. Such a man is Frank Parker, radio singer. But then, he is quick to see an advantage and to go after it with determination. The bridge of his nose heads this story.

Anyone who has heard Mr. Parker sing knows that nature endowed him with an excellent voice. But nature's little markers on his face tell me that his ear for music is not so good as his voice, and that he has been obliged to work to gain his present art and position. His imagination is great, but his wings, this nose we find versatility and swiftness.

Frank Parker probably could turn his back to many things. Compared with this versatility, he has uncommon



Frank Parker, who may be tuned in any Monday or Friday over an NBC-WEAF network

observation of everything happening around him, especially of things in motion. This makes me feel certain that he would prefer to see a polo to golf, for example.

His general intelligence is great and he enjoys getting the best out of its worth of value from every chance he gets. This he should be able to do for he has a high sense of property values and is not apt to take risks unless he can make his profits and personal effects are expensive. For I am sure that in his purchases he prefers quality to quantity.

Working from his own initiative gives Frank Parker his greatest pleasure. His high nose bespeaks the individual who likes to have things his own way. He dislikes routine, and when working with others he wishes to control or supervise the job. This desire is not because of pride so much as for love of power and enjoyment of starting in entertainment. His mouth gives this story and informs us that he enjoys his present position to the utmost. However, Mr. Parker would not be thrown to the depths of despair if he suddenly lost his place in the sun for he is by nature optimistic and enthusiastic. The latter faculty is found in the upper lip and below the base of the nose. Optimism is just below this index. He is mentally alert.

A strong idly and love for family are evident in Mr. Parker's face and if ever he has any children of his own, his wish will be upon them. A good sense of rhythm is displayed in his lower temple region. He likes to take activities affecting his life running smooth. His most dominant artistic faculty is a sense of color which is partly seen in the fairness of his brow.

In choosing his companions of the fair sex, and he has many, he is particular. A comely, attractive, moreover, he likes to have them attractively dressed. Mr. Parker is inclined to compliment his friends and his literary carries a ring of sincerity which can work wonders.

Open Door to Beauty

By V. E. Meadows

Flashes of Best Fun

Portland: Speaking of dogs, has she a pedigree?

Fred Allen: Of course she has. Susan's mother played at the King of Spades.

Portland: I understand that Susan here was the first to be hit toward dog snow this season.

Allen: Really? Do you think he knows Rin Tin Tin?

Portland: Know him? She had a letter of pups from him yesterday!

—Town Hall Tonight

Jitters: Your Lordship, the Duke of Touch-facet would like to borrow some money. What interest will you charge?

Lou Holtz: Nine percent.

Jitters: Nine percent? What would the dear dead president of this bank say if he knew you were charging nine percent instead of the customary six percent?

Holtz: Don't worry, old top. From where the old boy is, a dog looks just like a cat!

—Vallee Variety Hour

Annie: I'm making a tour of Europe, Mr. Durante. Don't you think that travel broadens one?

Durante: It not only broadens one, it also flattens one.

—Chase and Sanborn

Sharlie: The dog is loose! He's snapping at me.

Baron: He? He thinks you're a dog biscuit!

Sharlie: What breed is he?

Baron: Police dog. He's such a good police dog I've got to take him to the police station for his food.

Sharlie: To the police station? What kind of a dog can't get there?

Baron: Beans, a cub sandwich and corn on the cobs!

—Tender Leaf Tea

No Woman Need Have Fears About Proper Makeup for the Eyes, If She Follows Mr. V. E. Meadows' Suggestions Herewith

Correct eye makeup is the neigahoo of the average woman. Let me dispel at once any thought of fear in your mind about beautifying the eyes.

Eye makeup consists of pencil and lash color, the three necessary items for beautifying the eyes. Many women try to improve the appearance of their eyes with eyelash pencils, but this simply gives an uneven, staccato effect due to the fact that too much color is applied. Many times when the eyebrow pencil is used, the line is made so obviously that the result is highly artificial. Misshaping the eyebrows by drawing a line straight upward and outward from the bridge of the nose gives a very bad, oriental effect.

I do not advise the use of such colors as bronze, silver, gold, green, etc. Even expert makeup artists cannot apply properly such colors as I have just stated. A girl with brown or greenish colored eyes should use brown eyelashadow. A girl with black eyes should use black over brown. Brown applied first and a small amount of black eyeshadow over the brown. A girl with blue, blue-grey, or violet eyes should apply blue-grey eyeshadow.

For the general eye makeup, proceed as follows: Apply the eyeshadow all over the eyelid, from the inside corner of the eye to a point about one-fourth of an inch beyond the outside of the eye, and from the eyelash to the eyebrow, making an arc at the outside point of the eyebrow where it tapers down. The coloring may be a little heavier at the eye lash and blended out lightly near the eyebrow.

In order to emphasize the portions of the upper and lower lid where the eyelashes grow, draw a line from the inside point of the eye to a point about one-fourth of an inch beyond the outside point of the eye. Underneath the eye start at the tear duct (the little pink spot at the corner of the eye) and draw a line from that point towards the outer point of the eye, or until the lower line meets with the upper line. Then moisten the hands with a little skin tonic and spread down towards the eyelash on the top and upward towards the eyelash on the bottom. Be careful to shade this line properly, or else it will look artificial.

When this work is finished, the face powder is applied, following which the eyebrow and eyelash can be done. With a small, moistened hair comb-brush, brush the eyebrow up the wrong way, and then brush down. If the eyebrow itself is really color it must be applied with vigor. Rest your hand on your cheek so that the hand will not be shaky, then move the hand back and forth on the pivot.

Wave Marks

Hookup. Travis Hale, tenor for Al Pearce's "Three Cheers" will, this fall, promise to love, honor and cheerish Renee Winkler, Al's secretary.

Signed On. Radio Queen Irene Beasley, NBC's long tall gal from Dixie, will be maid of honor at the New York marriage of her sister, Agnes, to architect James Connors on Sept. 28.

Meter. And on September 26, Papa Time de lais is another year from the span of Vaughn de Leath.

Meter. Boake Carter, CBS Philco reporter, birthdays September 28. He was born at Baku, South Russia, where his father was the British consul. They named him Boake after Baku. He loves to travel and fish.

Meter. Pedro de Cordoba, the "Friendly Philosopher" heard over CBS, observes his birthday the same day as Carter. Pedro is a yachting, motorboat and funny story fiend. He always wears dark suits.

Meter. Gay Bates Post, stage and radio ("Roses and Dreams" actor) adds a year on September 22. Congratulations, but don't kiss him on the back. He hates being pawed. Loves opera.

Meter. The Persians, NBC boss, was a year older on September 22. He started for fame as a gum salesman, turned to a rather kind of jaw wagging by becoming an opera singer. He loves gardening, was born in Indianapolis.

Meter. That glib-betrating gypsy, Robert Summers of the A & P Gypsies, adds a year September 25. He's a veteran and inveterate theater firebug.

By Nila Mack

The gifted child presents a complicated and universal problem to the individual psychologist and the parent. If too much attention and danger are bestowed upon him, he may turn dangerous; and in such instances, his cleverness, yet, if he is handled and kept moving at the same pace as that of the average child, he may turn out to be a mediocre physical genius.

For example, a child's degree of ability can lead to his learning more than the one expected by most children and he is asked to perform more. A child who has a high intellectual ability is expected to work longer hours than the child with the average intelligence will. Studying and working more hours when it is not possible for him to do so, may be his natural ability.

But that was the only best to devote to the art of education. In the 1920s, the industry of education in the press, on that the education of the whole of the population at the time. This theory of course was wrong and led many, not least of all after, to be being allowed to see through life with their natural talents recognized.

Exactly the opposite is the rule. Parents, teachers and psychologists are moving far backward in the techniques to recognize whether Baby Case Made Society Temple or Jack's Group. Children of ordinary ability, formerly are being whored by being forced to take all sorts of extra educational lessons as well as being forced to memorize song and parts and to predict and assess countless other

The word *ambitious* is a dirty word. I tell my children, "You should be proud to say that you are not ambitious. You should work hard to be the best of what you are, but the only reason you are in existence must be allowed to lead to your play and to your love, not have the desire for a lot of money and many ambitious parents try to cram into each day's work."



For all-around health, let the gifted child have its full share of play. This has had

The second point is, for us, to collaborate by sharing with each other in time upon the trail of gender. I am not sure whether this process of gender the child makes. A real study will reveal exactly how much the child can assimilate. Anything farther than this is an injustice. Very often a con-

and on the 21st July, 1911, between 11
and 12.30 p.m. when the vessel was at anchor.

As a contractor with considerable experience, I can tell me that the cost of Mr. Liss's job has increased longer than any of course they are not the real one but they will suffice.

For the very beginning, the author has prepared a detailed introduction that clearly indicates what the book is about. Since the author has written the book in a very simple and easy-to-understand style, it is very easy to read. The book is written in a very simple and easy-to-understand style, it is very easy to read. The book is written in a very simple and easy-to-understand style, it is very easy to read.

The mother of course was agitated & anxious to rush to the scene, but at the point of the door she was called away to pay the bill, which was taken, apparently less than \$2.00.

... to get to the bottom of the matter. The fact that the ...

As a consequence of her new position Dorothy had little time to spare to pass with her mates. When it was practicable, she kept them at the back or singing away as the happy and cheerful leader of her flock. Her mates would follow her through the woods and every time Dorothy turned she checked and asked that she be allowed to lead the way.

child grew melancholy and sad and eventually lapsed into the suffering morose breakdown. It was at this stage too, Mrs. Jones sought my service.

Naturally I ate out everything but my own, the child was very thin. I then ascertained that the child was particularly fond of sucking, so I cut out a bit of her other extra teat, and gave it to her at the age of 10 weeks as a teat for a while.

She says that she is not at all sure that she has the great variety of talent that some of her friends think she has. There is no question but that she will do a great deal of good in the world, but she adds that she is not sure. When pressed for the reason, she says that she should not be rushed and overtaxed because of the talents.

By Shirley W. Wynne M. D.

Deafness may be classified as congenital and acquired. Congenital deafness is the result of a hearing-impaired or the baby. It is due to the transmission of diseases to the unborn. Acquired deafness may occur because of the infection of the external ear.

Among these are the following:
The first factor is
the second factor is
the third factor is
the fourth factor is

Diseases of the internal ear which cause deafness are acute inflammation of the internal ear secondary to abscess of the middle ear and rupture of the round window or rupture of the round window membrane resulting in its destruction or the upper ear as a complication of venereal disease scarlet fever mumps destruction of the nerve endings at the internal ear by a toxic hemorrhage into the internal ear fracture of the skull involving the internal ear.

Neither two
Deer last
yearly over the
two groups
sentiments
at the time of the

The term "discharge" is used to describe an individual out of the war with pay, although some individuals have lasted more than two months.

**If Diseases of the Ear Are a Bother,
Then Let the Advisor of the Nation
on Matters of Health Advise You**

Almost all cases of chronic termination of the pregnancy are the result of an unchecked neglect of business of the placenta.

De la page 100 à la page 101, il y a une page blanche.

not progressive in other words when the inflammatory process has reached a certain limitation the healing process of progress further even to such the histologic changes of many cases. As a rule the

The use of the latter of the pillars
we have seen is not the case. It is
the use of the latter as a way of
large number of cases. It is not
very difficult to see the use of the latter

If, on the other hand, the type of deafness is not but is a constant, hereditary cases can be operated by treatment and the progress of the disease can be arrested or slowed up. And in such cases the treatment takes the form of great assistance not only to making the range of hearing but also preventing the ear-nerve from wearing through its use. In the case of the ear-plates of a radio will help to keep the tubes clean and

The group health should be based on the following principles: insurance should be universal, should be pooled and should be self-financing.

Proper diet, rest, exercise
 and diligent keeping of nose at
 least in wintering season.
 The treatment of the ear should
 consist of course be directed
 only to a competent physician
 who is a specialist in diseases
 of the ear. Any discharges
 of the nose or throat should be
 controlled.

What is your radio group? Or do you think that radio is perfect? If you do think that present-day radio cannot be improved you are at about home in your head. Studios, artists, sponsors—they are striving to make radio better. They realize there is still room for improvement. What can you suggest?

Neither tweets nor groans, please!
Dear Little People who read or write poetry over the radio! There is the tweet-tweet group who are not at all affected by the war, and speak of babies or mothers or flowers in a homesick tone as if we were going to see a recording of them.
Then there are those beautiful souls who seem to take the war very close to my ear and pour straight into my ear as if it were a literal sieve, and I can't deny it. Both groups seem

so afraid of sounding sing-song that they sacrifice all the lyrical quality which is quite as bad as distortion of the rhythm in music. They also seem to need reminding that when they come to a period the voice should drop a little, not rise in prose.

Paper 2073 P3 A H C

Dislikes paternal pattings:

[illegible]

FRANK J. SMITH

Send your "peeve" to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

Programs for Tuesday, September 25

Star ★ Indicates High Spot Selections

6:45 a.m. EDT 5:45 EST
NBC—Health Fair—see WJAZ-WJZY
WJZ
7:00 a.m. EDT 6:00 EST
ABC—Morning News—see WMCA
KDKA—Musical Clock
WBZ—Musical Clock
WNM—Joe McElchick organ
7:15 a.m. EDT 6:15 EST
WNAC News
7:30 a.m. EDT 6:30 EST
NBC—Yach. Hirooka. xylophonist—
WJZ
CBS—Organ Jovelle WABC
ABS—Talent Contest Hour—WMCA
WJSV—Alto Saxophone Concert
WLW—Top of the Morning
WNM—Joe McElchick Clapnet
WOR—Victor Sorensen Orchestra
7:45 a.m. EDT 6:45 EST
NBC—Pollock and Low first piano
duo—WEAF WEI WRC WGY
NBC—John Bill and Jane WJZ
WEII—Dancer Mavis
WNAC—Walter Kiefer baritone
8:00 a.m. EDT 7:00 EST
NBC—Radio City Organ—WEAF WEI
WRC WGSB
CBS—See Musical Clock WABC
ABC—Morning Devotions WJZ WBZ
KDKA WEAL WMAI
ABS—Baritone H—WMCA
WEII—Carnegie Events
WGJ—Musical Clock
WJSV—Sax Duet
WLW—Catholics Family Prayer
WNAC—Symphony Around the Town
WOFL—The Voice of Gold
WRVA—Musical Clock
8:15 a.m. EDT 7:15 EST
NBC—Sixty Seconds Gospel—WEAF
CBS—Four Corners Gospel—WABC
NBC—Little Tots and White WJZ
WBAL WBZ KDKA WMAI
ABS—Helen G. Ford, Anna Bell
and WM A WPRO
WOSH—Catholic Devotions
WEII—Showering Service
WLW—Morning Devotions
WOR—Ed. Woods songs
8:30 a.m. EDT 7:30 EST
NBC—Chorus Music—WEAF WGY
WOSH WEII WEI WTIC WRC WLW
CBS—Singing Male WABC
NBC—Lawrence Canyon—WJZ WHAM
KDKA WEAL WMAI
WBZ—Farrar's Almanac
WOH—Martha Manning talk
8:45 a.m. EDT 7:45 EST
CBS—Gandy Goss present WABC
ABS—The P.M.L.—WMCA
WPR
WBZ—Shopping News
WHAM—humby Thoughts
WOH—"Day Dreams"
9:00 a.m. EDT 8:00 EST
NBC—Harmon and Banta—WEAF
WJZ WFS WGY
CBS—The See Reporter WABC
WKY WJA—WBIR WNAC WCAU
★ NBC—Breakfast Club; orchestra:
WJZ WBAL KDKA WHAM WRVA
WBZ
ABS—Top of the Morning FLS, th
WMCA WPRB WTN NYP WGBM
W SH Morning Soprano
WEII—Lutes Instrument
WLW—Soprano and Piano harmony
WOR—Georges Etudes baritone organ
9:15 a.m. EDT 8:15 EST
NBC—Doc Fillet's—WEAF WEI
WGY WPI WEII WLW WSIL
CBS—Hit Day—WABC WTAS
WORO WMBD ADGC WMAT
ABC—One Mr. Bryant Frank Nash
WMCA WEPB WTN WIP WPM
WMA—New York Club (NBC)
WOR—"Your Child" talk
9:30 a.m. EDT 8:30 EST
NBC—Ivy Talk—see WEAF
WPI WTIC WSH
ABS—John L. Baker Funeral Home
Program—WMCA WPRB
KDKA—Style and Shopping Service
WEII—Joey Amey Showtime Service
WGY—Little Jack Little's Orchestra
WLW—Joe Emerson
WOH—Donna Sorensen Orchestra
9:45 a.m. EDT 8:45 EST
NBC—Allen Pleasant—the Vio Saxer
WEAF WTIC WOHL WEI WGY
WMA WEII WRC
ABS—The Little Sisters WMCA
ABS—Bernie Dwyer banalogue
WRC WJZ WTP WGBM
KDKA—The Playboys
WEII—News (5 Min.)
WOR—Out Front, Scored Friends
10:00 a.m. EDT 9:00 EST
NBC—The Good and the Bad—WEAF
WEII WMA WSH
CBS—Bill and Gene WABC WOKO
WAV—WOPR—see WCAU
NBC—Live Music—WJZ WBZ
KDKA WBAL WMAI WRVA
ABC—Aunt Emma in Melodrama—WMCA
WPD—West WIP WGBM
WGY—The Showmen
WHAM—Tower Chick Program

10.15 a.m. EDT 9.15 EST
NBC—Classical Music WJAF WFEL
WFL WGY WRC WCSH WRVA
WLW WWSW
CBS—Crested Chorus WABC
WOKO WAAB WDRC WJAS WCAU
WISN
NBC—Castles of Romance WJZ
KDKA WBAL WBZ
ABS—Classical Music WMCA WPRO
WINE WJOP WCBM
ABS—Classical Music WPRO WTNJ
WLW WWSW
WHAM—John Garson, organist
10.30 a.m. EDT 9.30 EST
NBC—News WWSW WFLA WFSB
WRC WFEL
NBC—Morning Parade WFAF WCSH
NBC—Today's Children WJZ WMAL
KDKA WBZ WBAL WHAM WRVA
CBS—News WWSW WABC WCAU
WJOP WOKO WISN WJAS
CBS—Morning Parade WABC WJAS
WAL WWSW WMAL WJIS
ABS—Classical Music WWSW and
WWSW WMCA WPRO
WELL—Musical
WGY—Shopping Bag
WLW—Morning
10.45 a.m. EDT 9.45 EST
NBC—Classical Music WJZ KDKA
WMAL WBZ WHI
NBC—Radio Kitchen WJZ KDKA
WMAL WRVA WHAM
NBC—Morning Parade, WGY WTIC
WLW WWSW
WBY—Classical Music
WBZ—Classical Music
WFL—Good Morning Melodies
WHAM—Radio Kitchen (5 min.)
WLW—Classical Music
11.00 a.m. EDT 10.00 EST
NBC—The Howland Show WJZ KDKA
WBAL WFAA WMAL WHAM
CBS—Classical Music WABC
WMAL WWSW WJAS WOKO WWSW
WMAL
NBC—Classical Music WLIT WGY
WLW
ABS—Classical Music WMCA
ABS—Classical Music WWSW
WINE WJOP WCBM
WBZ—Duke Ellington's Hickory Huts
WHS—Bob White Philosopher
WFL—Classical Music Program
WOL—Classical Music
11.15 a.m. EDT 10.15 EST
★ NBC—America's Cup Yacht Race
WFL WBAL WMAL KDKA WHAM
WBZ WWSW
★ NBC—America's Cup Yacht Race
WFAF WFL WGY WLIT WWSW
WFL WFL
ABS—Music Parade WMCA
ABS—Classical Music WPRO WTNJ
WJOP WWSW
WWSW—News Live from Reports
WOR—Town Day's Talk, Orchestra
11.30 a.m. EDT 10.30 EST
CBS—Classical Music WABC WJAS
WOKO WMAL WWSW
ABS—Classical Music WMCA
WFL WWSW WJOP WCBM
WAL—Pops WWSW and Diane
WFL—Mrs. Tully Baker
WWSW—Classical Music Singers
WOR—Pops WWSW
11.45 a.m. EDT 10.45 EST
CBS—Classical Music WWSW
CBS—Classical Music WABC WJAS
WFL WWSW
ABS—Pops WWSW and Diane
WFL WWSW WJOP WCBM
WHAM—America's Cup Yacht Race (NBC)
WFL—Classical Music WWSW
WWSW—Classical Music WWSW

WFLZ - CBS - February Almanac
WFLZ - News, Farm Flashes
WGTV - Martha and Hal
WJAX - Warring - Part Presents
WNAU - New Weather
WOL - Mr. & Mrs. Country Sense

12:30 p.m. EDT 11:30 a.m. EST
ABC - Vic and Sade WJZ WBAL
WJAX - WJAX - WJAX - WJAX - WJAX
CBS - WJAX - WJAX - WJAX - WJAX
WJAX - WJAX - WJAX - WJAX
NBC - Marys Madcaps WEAF WTIC
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

12:45 p.m. EDT 11:45 a.m. EST
★ NBC - Conference on Distribution:
Boy's Chapter of Commerce WJZ
WJAX - WJAX - WJAX - WJAX
ABC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

1:00 p.m. EDT 12:00 Noon EST
NBC - Market and Weather WJAX
CBS - WJAX - WJAX - WJAX
WJAX - WJAX - WJAX - WJAX
NBC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ

KDMA - Market Reports
WJAX - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

1:15 p.m. EDT 12:15 EST
NBC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
ABC - WJAX - WJAX - WJAX
WJAX - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
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1:30 p.m. EDT 12:30 EST
CBS - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

★ NBC - America's Cup Yacht Race:
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
NBC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ

1:45 p.m. EDT 12:45 EST
NBC - WJAX - WJAX - WJAX
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WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

2:00 p.m. EDT 1:00 EST
NBC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

2:15 p.m. EDT 1:15 EST
CBS - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
ABC - WJAX - WJAX - WJAX
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

2:30 p.m. EDT 1:30 EST
NBC - WJAX - WJAX - WJAX
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WFLZ - WFLZ - WFLZ - WFLZ
WFLZ - WFLZ - WFLZ - WFLZ

2:45 p.m. EDT 1:45 EST
NBU Ma Perkins sheen WEAF
WJW WJW WLIT WJW WJW
WJW WJW
★ NBC—Conference on Distribution
WJW WJW WJW WJW
WJW WJW WJW WJW
3:00 p.m. EDT 2:00 EST
CBS Merleubin Parale WJW
WJW WJW WJW WJW WJW
NBC—Congress from 1 to 4 Day Dr.
Lawrence L. from WJW WJW
WJW WJW WJW
ABC—Kathryn Fuller
WJW—Civic Orchestra
WJW—Civic Orchestra
WJW—Civic Orchestra
WJW—Civic Orchestra
3:15 p.m. EDT 2:15 EST
NBC—Congress of the City, dramatic
WJW WJW
KDKA—Congress of Clubs
WJW—Civic Orchestra
WJW—Civic Orchestra
WJW—Civic Orchestra
3:30 p.m. EDT 2:30 EST
ABC—Congress of Clubs
WJW WJW WJW WJW WJW
WJW WJW WJW WJW
★ NBC—America's Cup Yacht Race.
WJW KDKA WJW WJW WJW
WJW WJW
ABC—Civic Orchestra
WJW WJW WJW WJW WJW
WJW WJW WJW WJW
WJW WJW WJW WJW
WJW WJW WJW WJW
3:45 p.m. EDT 2:45 EST
NBC—Congress of Clubs
WJW WJW WJW WJW WJW
WJW WJW WJW WJW
WJW WJW WJW WJW
4:00 p.m. EDT 3:00 EST
(NBC—Congress of Clubs
WJW WJW
NBC—Congress of Clubs
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4:15 p.m. EDT 3:15 EST
NBC—Congress of Clubs
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WJW WJW WJW WJW WJW
4:30 p.m. EDT 3:30 EST
★ NBC—Finish of America's Cup
Yacht Race
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WJW WJW WJW WJW
★ NBC—Finish of America's Cup
Yacht Race
WJW WJW WJW
WJW WJW WJW
KDKA—Congress of Clubs
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4:45 p.m. EDT 3:45 EST
NBC—Congress of Clubs
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5:00 p.m. EDT 4:00 EST
CBS—Congress of Clubs (5 Min)
WJW
CBS—Congress of Clubs
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5:15 p.m. EDT 4:15 EST
CBS—Congress of Clubs
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5:30 p.m. EDT 4:30 EST
NBC—Congress of Clubs
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[illegible]

Programs for Wednesday, September 26

Star ★ Indicates High Spot Selections

Afternoon

[illegible][illegible][illegible][illegible]

Night

[illegible]

MODERN PIANO JAZZ

BILLY BELL Epitome W4 62510

BOB BUCKLE, IF transported Buckle sportsmaster now production manager at WAAA, would be a good addition to the staff. He has been a sportsman for many years and has been a member of the WAAA board of directors. He has been a member of the WAAA board of directors for many years and has been a member of the WAAA board of directors for many years.

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

WANTED
ORIGINAL POEMS • SONGS
For Immediate Consideration
M. M. M. Music Publishers, Dept. R.G.
Studio Building Portland, Oregon

10:30 p.m. EDT 9:30 EST
 * NBC - The Other Americas WEAF
 WBC WGY WJIT WFFI
 CBS - The City of Dances WABC
 WOKB W. L. W. WAB WJSA
 * NBC - Jack Dennis Orchestra
 Harry Belafonte WJZ WHAM
 WVAL WAIL WWSA
 (CBS) - Howard Markey's Symphony Or-
 chestra WAL WJAS WJZ
 KDKA - The Old Observer
 WR - Radio
 W. S. M. P.
 WCV - The Blue Notes
 WVA - The City of Dances
 WR - The Boston Express
 10:45 p.m. EDT 9:45 EST
 NBC - Radio and Voice WEAF
 WSH W. S. M. P.
 WIL - The City of Dances
 WVA - The Blue Notes
 11:00 p.m. EDT 10:00 EST
 NBC - The City of Dances WJZ
 WBC WGY WJIT WFFI
 CBS - The City of Dances WABC
 WOKB W. L. W. WAB WJSA
 * NBC - 7-g Zag Circle Ranch WJZ
 WVAL
 KDKA - The Old Observer
 WJZ - The City of Dances
 WIL - The City of Dances
 WFFI - The City of Dances
 W. S. M. P.
 WVA - The City of Dances
 W. S. M. P.
 W. S. M. P.
 11:15 p.m. EDT 10:15 EST
 NBC - The City of Dances WJZ
 WBC WGY WJIT WFFI
 CBS - The City of Dances WABC
 WOKB W. L. W. WAB WJSA
 * NBC - The City of Dances WJZ
 WVAL
 KDKA - The Old Observer
 WJZ - The City of Dances
 WIL - The City of Dances
 WFFI - The City of Dances
 W. S. M. P.
 WVA - The City of Dances
 W. S. M. P.

21

Programs for Thursday, September 27

Star ★ Indicates High Spot Selections

[illegible][illegible][illegible][illegible][illegible]

LEARN AT HOME TO MAKE MORE MONEY

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t WCHS
BC WIAS
WCAU
ra: WJZ
chestra
EST
a. WABC
ra: WFAF
NBC-Dor. Bessie's Orch. KDKA
WBZ
WCAU-Joe Savitt's Orchestra
WGY-The Vagabonds
WHAM-Dance Music News
WRYA-Dance Orchestra
11:30 p.m. EDT 10:30 EST
NBC-Dor. Bessie's Orchestra WJAF
WFI WVIC WEEI WCHS WHC
CBS-Joe Savitt's Orchestra WJRC
WNY-Music WCAU
ABC-Chief Dan's Orchestra WJZ
WHAM WBAL WMAI WBZ WRC
KDKA-Dance Orchestra
WGY-Ray Nichols' Orchestra
WLW-Dance Orchestra
World Fair WCAU's Orchestra
11:45 p.m. EDT 10:45 EST
CBS-Henry Bloss's Orchestra WABC
WNAO WKO WJRC WCAU
WRYA-Chief Dan's Orch. (NBC)
12:00 Mid. EDT 11:00 p.m. EST
NBC-Buddy Rogers' Orchestra WJZ
WRYA WMAI WBAL WBZ KDKA
WHAM
CBS-Joe Randleman's Orchestra
WABC WCAU WNAO WJRC WJWV
WIAS
NBC-Mills Blue Rhythm Band:
WJAF WEEI WGY WFI
WLW-Nor. Smoothie
WOR-Late 12:00 p.m. orchestra
12:15 a.m. EDT 11:15 p.m. EST
WRD-McCoy's Rhythm Band (NBC)
12:30 a.m. EDT 11:30 p.m. EST
CBS-Charles Brant's Orchestra
WABC WJSA WCAU WNAO WJRC
NPR-Super Folk Orchestra WJAF
WGY WFI WEEI
ABC-Dance Orchestra
WJZ KDKA WBZ WHAM WBAL
WRYA WMAI
1:00 a.m. EDT 12:00 Mid. EST
CBS-Mid. Murphy's Orch. WABC
WCAU-Missing Persons Reports
WLW-Dance Orchestra
2:00 a.m. EDT 1:00 EST
WLW-Moon River, organ and poem

om	NBC-Dor. Be... 's Orch. KDKA
age	WGL WCAU-Joe Savitt's Orchestra

Programs for Friday, September 28

Star ★ Indicates High Spot Selections

[illegible]

JWSA - Arthur Foy
WMAL - Voice of Apothecary
WRC - Edw. McKeever, Harrison, Or-
chestra

10:15 a.m. EDT 9:15 EST
CBS - Billard Game WABC WOKO
WNAC WJSV WCAU WJAS
NBC - Hazel Arth contralto: WJZ
WBAL WHAM WBZ
NB - Clara Lu tenor WFAP WEEL
WRC WGY WCSH WRVA WLW
WFJ WAQ
APS - Louis M... WMA VPRO
WTNJ WTJ WBZ
ABS - ... WMCA WPRO
WJZ - ...
KDKA - Mary Fuller
WCR - ... Zenith

10:30 a.m. EDT 9:30 EST
CBS - ... WOKO
WJAS WJAZ
NBC - ... WJZ WBAL
WHAM WMAL KDKA WRVA WBZ
CBS - ... WABC WDRC
WRB News M... WFAP WRC
WTH WAQ
NBC - ... WFAP WRC
WJSH WTJ
ABS - ... WMA WPRO
WFD D...
WCY Mary Taylor
WLW - Lew Brown & Musical Group
WJAS WJSH WMA WJZ
WPTL The People's Choice of Foods

10:45 a.m. EDT 9:45 EST
ABC - Betty Carter WEAF WEEL
WJSH WTJ WJZ WRC WRVA
WEF
CBS - News 75 M... WABC WCAU
WJAS WDC WOKO
CBS - The Three Faces WABC WCAU
WJAS WHIP WMA WJZ
ABN News M... WJZ WBAL
KDKA BZ
ABC - Ray Johnson WJZ WMAL
KDKA
WBAL - Singing with Peggy Randall
WBZ Joe Seeger
WHAM - Frank Rankin

11:00 a.m. EDT 10:00 EST
ABC News Parade WEAF WGY
WEEL WTJ WJZ WTJ WJSH
CBS - ... WABC WOKO
WNAC WDFM WCAU WJAS WJSH
NBC - U.S. Marine Band WJZ WMAL
KDKA ABZ WBAL WRVA
WBZ Stage H... WMCA WIP
WPJO WINC WBPM
WLW N.Y. Bob Thomas forecast
WOR News on Air and Way

11:15 a.m. EDT 10:15 EST
CBS - Boogie Street Boys WABC
WNAC WDRC WJAS
ABS - Marlene Parake WMCA
ABS - ... WPRO WTNJ
WIP WHBM
WHAM U.S. Marine Band NBC
WJAS Washington Housewife
WLW - News Livestock

11:30 a.m. EDT 10:30 EST
CBS - Rhythmic Rhythm WABC
WNAC WDRC WOKO WJAS
ABS - Beat Girl WMCA WPRO
WTNJ WIP WCBM
Y.N. Pete Wolfers, Orchestra WJSV
WCAU
WHAM Mrs. Thrifty Buyer
WIWW-Ponce Sisters, vocalists
WOR-Patry Cannon songs at piano

11:45 a.m. EDT 10:45 EST
CBS - The Cadets WABC WJAS
WJSV WNAC
ABS - The Apollo WMCA WPRO
WTNJ WIP WCBM
WCAI - Eddie Sheppard
WHAM - U.S. Marine Band NBC
WLW-Arthur Chandler Jr organist
WOR Around the Wheels of Events

Afternoon

12:00 Noon EDT 11:00 a.m. EST
NBC-McKeever Harrison painted
WEAF WJSH WRC WEEL WGY
CBS-Voice of Experience WABC
WNAC WDRC WCAU WJAS WJSV
NBC-Feldman and Hall WJZ WMAL
WRVA KDKA WBAL
ARL-Louis M... WMCA
WPRO WTNJ WIP WCBM
WBZ-News
WHAM-Jack Foy songs
WJA-M... D...
Wolf-Ross Artful news

12:15 p.m. EDT 11:15 a.m. EST
NBC-H... and Scareless WEAF
WRC WEEL WTJ WEIT
CBS-Betty Barthel songs WARC
WJAS WCAU WOKO WDRC WJAS
NBC-Charles Sears tenor WJZ
WBAL KDKA WRVA
ABS-Etyle Prater's Orchestra WMCA
WPRO WTNJ WIP WCBM

WBZ-Farm Service
WCSH News Farm Freshes
WG1-Music and Hay
WVAM-Late Georgian, organ
WJSV-Variety Program
WLW-Dance
WMMA-News
WFL-Music and Concert Series
12:30 p.m. EDT 11:30 a.m. EST
ABC-Auction Sale WJ2 WHAM
WMAT WBZ KDKA WBAL WRVA
CBS-Musical Theater WABC
WG1-WAAB WJSA WCAU WJAS
WG1-Music WMFA WLIT
WG1-Music Exchange Station
WG1-Jerry Brannan and the Lady-
flowers
WG1-The Skipper's Exchange
WG1-Music and Variety
12:45 p.m. LDT 11:45 a.m. EST
NBC-Word and Music WBZ WMAL
WMMA WAAB WRVA WBZ
ABS-Auction Sale
WMMA WJSA WJNL WBMM
KDKA Philharmonic Orchestra
WG1-Music
WG1-Music Exchange and That
WG1-Music Exchange
*** NIP-RADIO GUIDE PRESENTS**
WG1-Music
1:00 p.m. LDT 12:00 Noon EST
NBC-Music WJSA WMFA
WG1-Hall of Fame WAB
WG1-Music WMAT WAAB
WG1-Music Exchange
WG1-Broadcasts Ensemble WFI
WG1-Music
KDKA Market Reports
WBZ-Agriculture E J Rowell
WEEL-Friendly Kitchen Observer
WJSA-Auction Sale Wayne
1:15 p.m. EDT 12:15 EST
NBC-Incense Ensemble:
WG1-Music WJNL WBMM
WG1-Music Exchange
WG1-Music Exchange
WG1-Music Exchange
WG1-Market and Weather Reports
WG1-Music Farm Notes
1:30 p.m. EDT 12:30 EST
NBC-Farm and Home Hour WJ2
WMMA WRVA WBAL KDKA WLW
WHAM WBZ
CBS-Symphony Orchestra: WABC
WMMA WCAT WJAS WJSV WOKO
WDRC
NBC-Dick Fellers' Orch. WEAF
WG1-WJNL WCH WRC
ABS-Broadcasts Welfare WMCA
WG1-WJNL WIP WCBM
WEEL-Kitchen of the Air
WG1-Farm Program
WOR-Theater Club of the Air
1:45 p.m. EDT 12:45 EST
ABS-Jack Elton sports WMCA
WPOR WNJ WIP WCBM
WOR-Doris Marlow soprano
2:00 p.m. EDT 1:00 EST
NBC-Music of Speech WEAF WEEL
WRC WCH WTIC
CBS-The Four Boys WABC WDRC
WOKO WAAB WCAT
ABS-Alexander Bradley and songs
WMCA WPOR WNJ WIP WCBM
WG1-Antonette Halstead, contralto
WJSA-American Rhythms
WNAC-Air Mail Mystery
WOR-Doris Marlow talk
2:15 p.m. EDT 1:15 EST
CBS-The Instrumentals: WABC
WDRC WOKO WAAB WCAU WJSV
WNAC
ABS-Front Page Drama: WMCA
WPOR
WG1-Household Chats
WLIT Magic of Speech (NBC)
WOR-Ruth Lewis pianist
2:30 p.m. EDT 1:30 EST
NBC-The Sazlers: WEAF WLIT
WRC WTIC WEEL WCH
CBS-Menoring Garden: WABC
WOKO WDRC WJAS WJSV WNAC
NBC-Home Sweet Home: WJ2
NBC-Musical Out WBAL WMAL
ABS-Tony Soprano, WMCA WPOR
KDKA-Love Forum
WBZ-Cooking School
WCAT-Women's Club of the Air
WG1-Auction Sale
WHAM-Late Georgian of the Air
WJW-Gene Burchell's Orchestra
WOR-Fuller Beauty food
WRVA-Music
2:45 p.m. EDT 1:45 EST
NBC-Musical Programs WEAF WG1 WLW
WLIT WTIC WCH WEEL WRC
NBC-Alfred Edgins, bass baritone;
WJNL WMAL WBAL WHAM
WRVA-Symphony Program
3:00 p.m. EDT 2:00 EST
CBS-The Four Showmen: WABC
WOKO WAAB WJAS WJSV WCBM

[illegible][illegible]

Name-the-Stars Winners

Certified by _____

[illegible][illegible]

For the enlightenment of those persons who did not solve the pictures correctly, the correct list of answers is printed herewith.

1 Fiddle Cantor	2 Kate Smith	3
Wayne King	4 Jessica Dragonette	5
3 Biffell	6 Ruth Wake	7 Guy Lombardo
8 Bessie Crosby	9 Ben Bernie	
10 Red Fong	11 Mortor Downey	
12 Jack Pott	13 Danny Ross	14
Guarney Nease	15 Phil Baker	16
Fred Warner	17 Louis and Helen	18
Mary and Marge	19 Ames and Andy	
20 Bassell Sisters	21 Ethel Shatta	22
1 the Goughs	23 Abe Lyman	24
10 Jay Graham	25 Jack Denny	26
Gene Arnold	27 Cab Calloway	28
1 Joe McElone	29 Sam and Sam	30
	31 John J. Leary	

As a member of the jury under which the jury was to state the facts of the case, I must state the wife at the time of the shooting was sane. I regret that I could not bring in any other evidence on the subject.

WRIGLEY'S ANNOUNCE



**MYRT
AND
MARGE
ARE
BACK AGAIN**

OCTOBER 1ST
COLUMBIA NETWORK

Sponsored by
WRIGLEY'S
SPEARMINT



0-200

**SONGS WANTED
FOR RADIO BROADCAST
NEW WRITERS INVITED**

Cash payments will be advanced to writers of songs, if used and published in "The Orchestra World." Send us any of your material, words or music, likely to be found suitable for radio entertainment. RADIO MUSIC GUILD 1650 Broadway, New York

[illegible]

Programs to Be Heard

Friday, Sept. 28

Continued from
Preceding Page

CBS—Fraser and Braggiotti, piano
 team WABC WJAS WJZO WCAU
 WYAC WJSV WDRB
 AB—Three Little Fishers WMCA
 WED
 K-H-A—Old Times
 WJW—Five Boys in Folk
 WOR—The Vocalians, Al and Lee
 Reiser
 8:15 p.m. EDT 7:15 EST
 ★ CBS—Edwin C. H. WABC WNAO
 WCAU WJAS WJZO WJSV WDRB
 AB—Five Star Final WMCA WPRO
 WTJN WJW WJW
 8:30 p.m. EDT 7:30 EST
 NBC—Figueroa Five baritone WJZ
 WMAI WJAM KDKA WBAL
 CBS—Court of Human Relations:
 WABC WJZO WNAO WDRB WJAS
 WJSV WCAU
 B—U. S. Army Band WMCA
 WPRO WTJN WJW WJW
 WBZ—Recreational Project
 WGY—Farm Forum
 WJW—Unbroken Melodies
 8:45 p.m. EDT 7:45 EST
 NBC—Katie Couric Quartet WJZ
 WJAM WMAI WBAL
 WLW—Southern Melodies quartet
 9:00 p.m. EDT 8:00 EST
 ★ NBC—Waltz Time: Frank Munn;
 Yvonne Segal, Orchestra WJAP
 WCHM WJIT WJW WJW WJW
 WJW
 CB—L. Gray WABC WJSV
 WJZO WJAM WNAO WJAS WDRB
 NBC—The Jazz Orchestra, Leah
 Ray WJW WBZ KDKA WBAL
 WJAM WMAI
 AB—P. J. ...
 tra WMAI WJW WJW WJW WJW

WOR The Worent's Tale
9:15 p.m. EDT 8:15 EST
WRVA Evening Musicale
9:30 p.m. EDT 8:30 EST
NBC—One Night Stands, Puck and
Pat WEAF WLIT WCHS WVIC
WNY WRC
★ NBC—ARMOUR AND CO PRE-
sents Jack Gable in the Heavens
Hunter WJZ WBZ WBAL KDKA
WRVA WHAM
ABC—Contract Cafe WMCA WIP
WERO WINI WCBM
WEEL—Dance and Concert Music
WJW Dance Orchestra
WGLT—Norman Brokenshire, Orch.
9:45 p.m. EDT 8:45 EST
★ CBS—Walter Ptkon WDRC WCAU
WIAS WLIC
WJW—Lee Emdin, Don Ross, Or-
chestra
10:00 p.m. EDT 9:00 EST
★ CBS—California Melodies WABC
WJAZ WDRC WJZY WOKO WNAC
WVAL WAAB
ABC—Margo Ganza, Patrice WJZ
WBAL WJAM WMAI KDKA WBZ
WRVA
★ NBC—First Nighter: WEAF WCHS
WEEL WVIC WLIT WRC WGY
WJW Dance Orchestra
WNAC—Helen Gandy, Orchestra
WNY—Patricia DeLoach, Chatter
10:15 p.m. EDT 9:15 EST
ABC—Lorenz, Patrice, Orchestra
WMCA WJZ WIP WINI WCBM
WJW—Helen Gandy, Orchestra
WJW—To Be or Not to Be
10:30 p.m. EDT 9:30 EST
ABC—The Peter Pan Quartet WJZ
WJW WMAI WJAM WBZ

* NBC—Jack Benny comed an Frank
Parker Music Orchestra WEAF
WVW WTCR WEEL WCHS WRC
WCY WJIT WYVA
ABS—New Music Scores WMCA
WPRO WJW WIP WCBM
KDKA—Sweet Toppers
WMA—RAY Talk
WOR—New Grandtinsky's Orchestra

10:45 p.m. EDT 9:45 EST
CBS—Lullaby for Lullaby with the
Wachuk Sisters play songs and
Fanny's song WABC WORL WJAS
WDRS WAIL WAAB
ABS—Dance Music WMCA WPRO
WJW WIP WCBM
WNAL—Musical Rhymester

11:00 p.m. EDT 10:00 EST
NBC—George R Holmes' WEAF
WTCR WRC WLIT WCHS
CBS—Skeets Funes songs WABC
WDRS KDKA WJAS WAAB WJSV
NB—Charles Davis Orchestra WJZ
WBAL WMAI
KDKA—Dance Orchestra
WB—Music
WJL—Alan Scott
WEI—Baseball Scores
WYH—Helen Goodson's Orchestra
WHM—Andy (NBC)
WVW—Unwed Mysteries
WYAC—News
WCKL—Lullaby Orchestra
WYVA—Squaky and Pooky

11:15 p.m. EDT 10:15 EST
NBC—Dance Music Orchestra
WJW WJW WCHS WJW WEEL
WRC
CBS—Dance Music Orchestra WABC
WJW WJW WCHS

NE—Crescent Dairy Orch. KDKA
 WBZ
 WJAL J. S. Barrett Orchestra
 WHAM M. J. Nease
 WRVA—J. Lee Macgregor
 11:30 p.m. EDT 10:30 EST
 CBS—Herb Kaye's Orchestra
 WJAL A. J. Martin's Orchestra
 NBC Fred M. Martin's Orchestra
 WEAF WEEL WVIC WLIT WJSH
 WRC
 KDKA—Darryl Orchestra
 WGY Ray, Nichols Orchestra
 WLW—Joe B. Ross
 WOK—J. Lee Macgregor
 WRVA—Darryl Orchestra
 12:45 p.m. EDT 10:45 EST
 CBS—Chris S. Barrett's Orchestra
 WABC WNAC WJSH WOKO WCAU
 WJAL—Leon B. Ross's Orch. (CBS)
 12:00 Mid. EDT 11:00 p.m. EST
 CBS—Herb Kaye's Orchestra WABC
 WJAL WOKO WLIT WLW WNAC
 NBC Ralph Kirby's baritone (S)
 M J WEAF WLIT WLIT WGY
 ★ NBC—M. J. Macgregor Philharmonic Or-
 chestra, A J WHZ WRVA KDKA
 WJAL WJAL WHAM WJAL
 W R—F. J. Macgregor
 12:15 a.m. EDT 11:15 p.m. EST
 WRC Harp, Star & Orch. (NBC)
 12:30 a.m. EDT 11:30 p.m. EST
 NBC—Gordon's Orchestra WEAF
 WLIT WLIT WLIT WLW WGY
 WJAL
 CB—Darryl Orchestra WABC
 WOKO WNAC WCAU WJSH
 NBC—Fred M. Martin's Orchestra
 WLIT WLIT WLIT WLW WJAL
 WHZ
 12:45 a.m. EDT 11:45 p.m. EST
 NBC—Gordon's Orchestra
 1:00 a.m. EDT 12 Mid. EST
 CBS—Alan L. Ross's Orchestra WABC
 WCAU—M. J. Macgregor's Reports

Programs for Saturday, September 29

Star ★ Indicates High Spot Selections

[illegible]

NBC News 5 Parade WEAF WCHS
WFL WRC ATTC WRVA WFTL
ABC - Radio Paris WPRO WINJ
WIP WJWM
ABS - News 5 Mo WIP
KDKA Home Forum
WGY - The Southerners
WJW - Antoinette West, soprano
WMA - Jane and John sketch
10:30 a.m. EDT 9:30 EST
NBC - News 5 Mo KDKA WMAI
CBS - News 5 Mo WABC Woko
WJAS WJSA WCAU WDRC
CBS - Let's Pretend WABC WOKO
WJAS WJSA WCAU WNAU WDRC
NBC - News 5 Mo WEAF WGY
WFI WRC WTC WCHS
ABC - Morning Parade WEAF WTC
WJW WCHS
ABS - Let's Pretend Kendera
WMA - WPRO WINJ WCBM WJ
WEL - Orchest
WJW - Mail Bag
10:45 a.m. EDT 9:45 EST
NBC - News 5 Mo WJZ WMAI
KDKA ABZ
NBC - Orchestras, Jack Owens, ten
or WJZ WMAI KDKA
NBC - Morning Parade WFI WRC
WEL
WBAL - Come into the Kitchen
WBZ - Curly Joe songs
WJW - Health Talk
WMAI - Tom Grierson, organist
WJW - Louis John Johnson, baritone
WOR - Dances Class
11:00 a.m. EDT 10:00 EST
CBS - Let's Pretend WABC WCAU
WJAS WJSA WCAU
ABC - News 5 Mo WJZ WMAI
WJW
NBC - Let's Pretend WEAF
WTC WJZ
NBC - Let's Pretend WJZ WBZ
WMAI WJSA WMAI WMAI
KDKA - News 5 Mo WJZ WMAI
WJW - Let's Pretend WJZ
11:15 a.m. EDT 10:15 EST
NBC - Let's Pretend WJZ WBZ
WJW WMAI WMAI WMAI WJZ
NBC - Let's Pretend WJZ WMAI
WJW WJZ WMAI
ABC - Let's Pretend WMAI
ABS - Let's Pretend WPRO WINJ
WJZ WMAI
KDKA - KDKA's Club
WJW - Livestock Reports
11:30 a.m. EDT 10:30 EST
NBC - News 5 Mo WJZ
WMAI WJSA WMAI WBZ
NBC - Let's Pretend WJZ WEAF
WRC WJZ WJZ WMAI WCHS
CBS - Let's Pretend WJZ WMAI
WJZ WMAI WJSA WJZ WMAI
WGY - Children's Theater
WJW - Sarah R. Roberts, blues singer
WOR - Marlin Mack songs
11:45 a.m. EDT 10:45 EST
ABS - Let's Pretend WMAI WPRO
WINJ WJZ WMAI
WJAS - Concert Miniatures (CBS)
WJW - Let's Pretend WMAI
WOR - Stamp Club

Afternoon

12:00 Noon EDT 11:00 a.m. EST
CBS - Connie Gales songs WABC
WDRC WCAU WMAI WJAS WOKO
WJSA
NBC - Armchair Quartet WEAF WRC
WCHS WJZ WMAI WGY
NBC - Fields and Hal WJZ WBAL
KDKA WMAI
ABS - Let's Pretend WMAI WMAI
WPRO WINJ WJZ WCBM
WBZ - Weather Report News
WJW - Baby, Baby, I Love You
WOR - Do You Know?
12:15 p.m. EDT 11:15 a.m. EST
NBC - Honeyboy and Sassafras WEAF
WRC WFI WTC
CBS - Aloha Joe WJZ WABC WJZ
WOKO WMAI WJZ WCAU WDRC
WJSA
NBC - Aloha Joe WJZ WABC WJZ
WMAI WJSA WMAI WMAI
ABS - Let's Pretend WMAI WMAI
WPRO WINJ WJZ WCBM
WBZ - Aloha Joe WJZ
WCHS - News, Farm Flashes
WGY - Martha and Hal
WMAI - Jack Fo. Old-time songs
WJW - Morning Highlights
WMAI - News and Weather
WOR - Musical Ensemble
12:30 p.m. EDT 11:30 a.m. EST
CBS - Al Kaveau's Orchestra WABC
WJAS WCAU WJSA WOKO
NBC - Merry Madcaps WEAF WRC
WGY WJZ WJZ WJW WCHS
NBC - Vic and Sade, comedy WJZ
WMAI KDKA WBAL WMAI WBZ
WMAI
WEEI - Del, Jack and Ray

WVAC—The Shopper's Exchange
WBH—Hawaii National Bank
12:45 p.m. EDT 11:45 a.m. EST
NBC—World Music WJZ WBAL
WBVA WBAL WHAM WJZ
ABS—The Blue Angels WMCA
WF—WNJ W.P.W.B.M.
KDKA—Orchestra
WG—The Soundings
WGL—Dinner Bannockburn Dist.
1:00 p.m. EDT 12:00 Noon EST
NBC—Jim Brunson's Ensemble
WEAF WRC WCHN WFJ WEET
CBS—The Lawrence Sanders Show WABC
Wright's Variety Show WDRC
ABS—The Lawrence Sanders Show WMCA
WJL—WNJ W.P.W.B.M.
E T-4-H Job WBZ WHAM
KDKA—Woods and Waters (NBC)
WGL—Singer Ensembles
WLW—All-Time Top Wayne, so go
WH—The Archers
1:15 p.m. EDT 12:15 EST
NBC—Songwriters Quartet WJZ
KDKA WBAL WRVA
WJY—Joe Boncompagni Orchi. (NBC)
WHAM—News Agricultural Forum
WJAN—George Hark Orchi. (CBS)
WLW—Anna Berk-Thompson, vocalist
1:30 p.m. EDT 12:30 EST
NBC—The Lawrence Sanders Show WEAF
WF—WNJ W.P.W.B.M.
WDRC—The Lawrence Sanders Show
WGL—The Lawrence Sanders Show
WJL—WNJ W.P.W.B.M.
CBS—Johnny Carson Greenlee WABC
WGL WOKO WJSV WJAS WDRC
WJAN
ABS—The Lawrence Sanders Show
WJL—WNJ W.P.W.B.M.
WOR—Platter Club of the Air
1:45 p.m. EDT 12:45 EST
WOK—The Lawrence Sanders Show
2:00 p.m. EDT 1:00 EST
NBC—The Lawrence Sanders Show WEAF
WJL—WNJ W.P.W.B.M.
WGL—The Lawrence Sanders Show
WJL
★ CBS—Pittsburgh U vs Washington Redskins
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
2:15 p.m. EDT 1:15 EST
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
2:30 p.m. EDT 1:30 EST
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
2:45 p.m. EDT 1:45 EST
WJL—WNJ W.P.W.B.M.
WJL—WNJ W.P.W.B.M.
3:00 p.m. EDT 2:00 EST
NBC—Tony Tucker's Orchestra
WJZ WBAL WHAM WRVA WBAL
KDKA WBZ
★ NBC Radio Payroll drama:
WEAF WRC WCHN WGY WHI
WJL WJL WJL
ABS—Mortimer Snerd's vocal duo
WMCA WPRO WINI WJZ WCBM
WGL—WNJ W.P.W.B.M.
WOR—The Lawrence Sanders Show
3:15 p.m. EDT 2:15 EST
ABS—Hawaii National Bank
WPRO WINI WJZ WCBM
3:30 p.m. EDT 2:30 EST
NBC—Don Carlos' Orchestra: WJZ
WRC WGL WJL WCHN WRVA
WJL WJL WJL
NBC—Saturday Night Live WJZ WBZ
WBAL WHAM KDKA WMAL
ABS—Cathy McGee and Tony Walker
—Cathy McGee, Scott, Bob Harris
Orchestra WMMA
ABS—Tony Warner WPRO WINI
WJL WCBM
WJL—WNJ W.P.W.B.M.
3:45 p.m. EDT 2:45 EST
WOR—Fitz Rice and his band
4:00 p.m. EDT 3:00 EST
CBS—A Lefty Raitt Band WABC
WJL WJL WJL
KDKA Don Carlos' Orchestra: WJZ
KDKA WBAL WMAL WHAM WBZ
WGL—The Lawrence Sanders Show
WOR—Al and Lee Reiser Present
4:15 p.m. EDT 3:15 EST
NBC—Hugh Downs WJZ WBZ
KDKA WBAL WMAL WHAM
WGL—The Lawrence Sanders Show
4:30 p.m. EDT 3:30 EST
NBC—Palmer Carl's Orchestra WJZ
WBAL KDKA WMAL WHAM WBZ
WRVA WLW

NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 4:45 p.m. EDT 3:45 EST
 WGY - Blue Bird WMAF WEEL WR
 WCH - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 5:00 p.m. EDT 4:00 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 5:15 p.m. EDT 4:15 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 5:30 p.m. EDT 4:30 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 5:45 p.m. EDT 4:45 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 6:00 p.m. EDT 5:00 EST
 ★ NBC - One Man's Family WMAF
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 6:15 p.m. EDT 5:15 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 6:30 p.m. EDT 5:30 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 6:45 p.m. EDT 5:45 EST
 NBC - Blue Bird WMAF WEEL WR
 WCH WGY WHI WIP
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs
 7:00 p.m. EDT 6:00 EST
 CBS - Social Favorites WABC
 WOKO WJAS WAI WJSV
 WGB - Big Kahuney songs

[illegible]

writer Editors however I hope otherwise I wish to see you well & happy & I wish to see you hear the voice of the young man who has the heart for New York which he hoped to make his home.

[illegible][illegible]

"I have a question for Seth Parker. Yes,
 Paul was a leader in the case of Seth Parker.
 But was he not also a leader in the case
 of the other two? I have been created
 for to be a leader, for I was born
 with a great deal of power in my hand
 and I am a great leader in my class."

[illegible]

The first of these is the fact that the
 Tule, the most common of the
 potatoes of the region, is the only one
 that is cultivated in the Tule
 region.

The first of these is the fact that the *Journal* is a journal of the American Psychological Association, and as such, it is a journal of the American Psychological Association. The second is the fact that the *Journal* is a journal of the American Psychological Association, and as such, it is a journal of the American Psychological Association. The third is the fact that the *Journal* is a journal of the American Psychological Association, and as such, it is a journal of the American Psychological Association.

[illegible]

Wayne K. seemed headed for a prosaic career if he took an accounting firm and his books he stepped into back at the 101st St. & 5th Ave. repair shop in a building. Afterward he began to see his first day of work.

Lowell Thomas is author and

at the moment of [last] year I could
be expected to be quite as well as
you are at the time of the year.

Mr. [redacted] had a home and advanced as career. Arranged a change of office and visited him while those at work were working and he came to see me after I had been

A second, more important, reason for the lack of success of the "new" social movements is that they have been unable to develop a strong, unified political identity. While the environmental movement has been able to develop a strong, unified political identity, the other movements have not. The women's movement, for example, has been unable to develop a strong, unified political identity, and this has led to its lack of success.

[illegible]

per week. To earn the amount of money
however he has to put out 100 lbs of
the streets before he can get any more.

[illegible]

Woods said that as a life coach, he gives his clients the power to live their lives. "I just came from the People's Festival of All Weather, established as a place of community, owned by the people of the world," he said. "I really live off the radio."

Free Worker the teacher had ass
which was done at the time of the
of work and the teacher was not
to set a good example to the
to give a good example to the
and the teacher was not
to set a good example to the
to give a good example to the

A large group photograph of the 1906-1907 football team. The team consists of 25 players and 2 coaches, posed in three rows on a grassy field. The front row is kneeling, the middle row is sitting, and the back row is standing. The players are wearing dark jerseys and light-colored pants. The coaches are standing on the far left and right of the back row. The background shows a line of trees and a building in the distance.

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10.15 p.m. EDT 9:15 EST
WBZ-TV
WOR-TV
10:30 p.m. EDT 9:30 EST
ABC-TV
CBS-TV
★ NBC-TV
10:45 p.m. EDT 9:45 EST
NBC-TV

WCB Boy's Choir & Orchestra

WM, A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z

WDR - 4 - 50000 - Hornblower Orchestra

[illegible]

(Continued from Page 28)

Johnson appeared, standing erect, and clearly outlined against the snowy background behind him. One Mountie swung up his rifle and fired. The figure of the trapper toppled backward.

"Do you think you got him?" Millen gasped. The trooper nodded. "I think so. But it was a snapshot at long range—I couldn't be sure!"

"Well, we'd better lie doggo for a while," decided Sergeant Riddell.

The Fatal Ambush

About two hours later things were still quiet. No sign of life came from the barricade. Then Constable Millen broke the silence. "Well, let's go."

The policemen charged forward. Suddenly Johnson rose like a jack-in-the-box. Millen dropped, shot through the heart; the other two sprang for cover. But immediately on seeing Millen's prostrate form, Riddell dashed out, swung him shoulder-high and carried him to the shelter of the creek bed. Only then did he learn that he had risked his life to rescue a dead man.

"It would be suicide for us to rush that barricade," he said soberly. "I'll mush back to Aklavik and get more posse-men. You stay here and hold Johnson inside his barricade."

Two days later, Riddell reported in person to Inspector Eames. Again radio sparked across the frosty northern air.

"We're going to get him this time, Sergeant," Eames insisted. "I've broadcast a request for all trappers to come in on the hunt. The Eskimos on the Arctic shores are on the lookout for him. I sent a radio message to Punch Dickens, superintendent of Airways at Edmonton. He's flying to McMurray with two officers and a supply of tear gas bombs."

"At McMurray he'll turn over to 'Wop' May, who'll be with us until the search is successful. The plane is radio-equipped, so if we get into a spot where he can't land, we can give him instructions from below. A plane might be used to bomb

The Rat River Murders

Johnson's stronghold, where a ground party couldn't get through."

And so a radio-equipped bombing plane, piloted by the well-known Canadian flier, Captain "Wop" May, joined the dog-team-and-posse manhunt!

But Johnson escaped by night from his barricade, and a terrific gale, blowing in Arctic sub-zero weather, kept the fliers from finding him. It was Peter Alexei who brought news of the madman. He had escaped to the Yukon. Shortly after that, Captain May picked up his trail from the air—only to have it merge into the trampled tracks of a herd of caribou, and become utterly lost! It seemed as if Johnson were invincible!

"But," said Captain May, "if he's following the caribou to keep his own trail hidden, you can gain three days on him by cutting across country."

"We'll do it!" the grim-faced Eames decided.

Two days later, they came up with Johnson on the Eagle River. And as usual, he fired first. Sergeant Hersey, the radio man, fell. The rest of the posse opened fire, and Johnson was driven out upon the frozen river where—behind blocks of ice—he continued to fire madly. Over his head the airplane zoomed. From the banks, the police and trappers fired. Then from Captain May came the news that Johnson was through.

They found his body crouched behind a barricade of ice cakes, with lips curled back from the yellow teeth, and an expression of utter hatred forever stamped upon his face.

He had been struck by one bullet—yet, by some prank of his evil genius, the police slug had hit him in the hip pocket, where he carried a box of rifle ammunition. This had been set off by the impact, tearing a great wound in his hip and sending five of his own dum-dum bullets in five different directions through his

body. One of them had severed his spine—and yet he had gone on trading shot for shot with the officers until he straightened out in the rigidity of death. Hands, ears and feet were frozen, and his body was emaciated to the point of ghastliness.

Even in death, the madman of the North kept his secret. He carried nothing which could possibly be used to identify him. But he did carry a set of false teeth, heavily gold-filled and presumably made for a woman—and a pair of baby

shoes of black leather, hung around his corded neck on a buckskin thong!

In Next Week's Issue of

RADIO GUIDE:

For a Gun Moll's Favor

Two murderers had an air-tight alibi for the murder of a night watchman—until radio, and a forgotten man, came together to smash a \$150,000 racket. You will find this thrilling story, taken from life, in the issue of Radio Guide dated Week Ending October 6.

THE RADIO FANS HAVE VOTED!



"RED DAVIS" RETURNS TO THE AIR OCTOBER FIRST

AND no wonder! For "Red Davis" is the story of a red-blooded American boy. It is a typical story of American family life.

Adventure—romance—heartaches—growing pains—love—life—humor and action. "Red Davis" is the kind of radio program that everyone can enjoy! It is clean, wholesome entertainment—the kind of adventures that you, yourself, have lived.

When "Red Davis" was first produced last year it met with instant enthusiasm. Now—"Red Davis" is to be back on the air. Thousands of unsolicited letters from young people and their parents have demanded his return!

You'll like "Red"

You'll find the "Red Davis" program more interesting than ever. Red and his girls—Betty—Mr. and Mrs. Davis, Clink, Linda and a host of others—they're all there, in a new series of fascinating adventures. And they're just as human and humorous as ever.

Monday night, October 1st, is the date. Don't forget the night and tune in.



NBC • WJZ NETWORK
Coast-to-Coast
MONDAY, WEDNESDAY
AND FRIDAY NIGHTS

Sponsored by the Beech-Nut Packing Company, Canajoharie, N. Y., makers of Beech-Nut Gum, Candies, Coffee, Biscuits and other foods of finest flavor.

Name-the-Stars Winners

(Continued from Page 8)

Kathryn Porter, Chicago, Ill.; Herbert R. Sholer, Columbus, O.; Mrs. Mahlon Ringman, Adams, N. Y.; Katherine Brown, Wilmers, Miss.; Bertha B. Thumler, Shadokville, Mass.; George A. Powers, Liberty, N. Y.; Marie McKeer, Altoona, Pa.; Mary Hickman, Mishawaka, Ind.; Hulah McKelvin, Atlanta, Ga.; Sylvia Harriet Rosenberg, West Hempstead, L. I., N. Y.; Carl L. Mundy, Kenosha, Wis.; Miss Eunice Litwiler, Mattoon, Ill.; Lakes Kerkner, Alton, Pa.; Miss Lillian A. Hamilton, Philadelphia, Pa.; Mrs. W. L. Hamilton, Pa.; Mrs. Nora Gerlach, Weyanoke, Wis.; Mrs. Lillian Greenwood, Jamestown, N. Y.; Anna E. Johnson, Youngstown, O.; Carl Schmidt, East Chicago, Ind.; Miss Dorothy Rosebush, Chicago, Ill.; Sarah Louise Brough, Brooklyn, N. Y.; Allen K. Amerson, Chicago, Ill.; Hazel R. Wadler, Montreal, Que., Can.; George F. Williams, Plymouth, Ind.; George Cunningham, Chicago, Ill.; M. R. Egan, Bloom, N. Y.; Mrs. J. Davis, Hamilton, Pa.; Paul Gilliland, Centerville, Ia.; Brida Walsh, Kokomo, Ind.; Mary Waring Hamilton, Mobile, Ala.; Mrs. Maude Merdel, Savannah, Ga.; Mary O'Keller, Halesch, N. C.; Mrs. Edna R. Small, Centerville, Mich.; Mrs. Peter Schanze, Youngstown, O.; Mrs. Joe Boneman, Garrett, Ky.; H. M. Turner, Raleigh, N. C.; Mrs. Alice M. Hays, Buffalo, N. Y.; Mrs. Charlotte B. Neil, Toland, Calif.; Mrs. Ray T. Nicholas, Princeton, Ill.; Albert L. Sargent, Kenosha, Mich.; Miss Rita Nuss, Chicago, Ill.; Mrs. C. H. Weedon, Ottawa, Ill.; A. W. Stewart, Tampa, Fla.; Mrs. Agnes Kennedy, Manchester, N. H.; Mrs. J. Lorne Miller, Battle Creek, Mich.; Mrs. Helen B. McElroy, Chicago, Ill.; Edward P. Longhagen, Laporte, Ind.; Mrs. H. R. Kline, Ellettsville, Ind.; Rose Cronin, Chicago, Ill.; Elaine Goetzinger, Peoria, Ill.; Miss Mildred B. Edgar, Peoria, Ill.; John James, Cincinnati, O.; Mrs. A. W. Buckley, Greensboro, N. C.; Miss Eleanor Sewell, Savannah, Ga.; Jefferson O. Yates, St. Charles, Ill.; L. F. Stewart, Muskogee, Okla.; Miss Narcissa C. Benson, Cincinnati, O.; E. E. Bransford, Baltimore, Md.; Miss Elizabeth Schillert, Williamsport, Pa.; P. W. Shadgett, Milwaukee, Wis.; Madeline C. O'Neill, Edgewood, R. I.; Mary Rooney, Elizabeth, N. J.; Virginia Fairweather, Middleton, N. Y.; Mrs. M. McGinnis, East Orange, N. J.; John M. Carroll, Chicago, Ill.; Victoria Whist, Williston Park, L. I., N. Y.; Virginia Lee Robinson, Portsmouth, O.; Mrs. Julian T. Herrick, Jackson, Mo.; Mrs. P. R. Jackson, New Philadelphia, O.; Geraldine Porter, Decatur, Ill.; R. J. Dedmon, Bridgeport, W. Va.; A. G. Martin, Kingston, N. Y.; Mrs. Lenora M. Taylor, Hastings, Neb.; Laurence E. Bishop, Flint, Mich.; Mrs. Fred E. Anderson, Houston, Mo.; Lucille Overman, Whiting, Ind.; W. H. E. Bertrand, Lockport, N. Y.; Edna L. Lewis, Norfolk, Va.; Fred Paul, Kansas City, Mo.; Ruth E. Bennett, Louisville, Ky.; Abner E. Petake, Knoxville, Wis.; William G. DeWitt, Baltimore, Md.; Robert Fitzgerald, Youngstown, O.; John Hagan, Danbury, Conn.; Frances Bruns, Hoboken, N. J.; Margaret E. Quinn, Zanesville, O.; Frank Markus, Chicago, Ill.; Mrs. Helen Wilkinson, Morris, Ill.; Janet Davies, Wakefield, Mich.; Mrs. E. H. Hays, Ind.; Mrs. E. H. Hollister, Freeport, Ill.; Dorothy Dornfeld, Freeport, Ill.; Paul A. Belzberg, Butler, Pa.; Ralph E. Stinson, Manchester, N. H.; J. C. Greene, Nashville, Tenn.; Mrs. B. A. Gottle, Elgin, Ill.; Morgan B. Burke, Des Plaines, Ill.; Mrs. C. L. Curtis, Kansas City Mo.; Mrs. W. Henderson, Smith Haven, Mich.; Dorothy Wether, Minneapolis, Minn.; Mrs. Charles F. Kooling, Indianapolis, Ind.; J. G. Snyder, Marlborough, W. Va.; Miss Mary Bishop, Truett, O.; Horace Morrow, Jr., Freeport, Ill.; John W. Bennett, Iron Mountain, Mich.; Violet Finks, Hammond, Ind.; Joseph G. Heyduk, Manitowish, Wis.; Mrs. O. B. Hall, Terre Haute, Ind.; Louise McNabb, Greensboro, N. C.; Bertha Killian, Oklahoma City, Okla.; B. W. Hobbs, N. Y.; Miss E. M. Stanley, G. A. Army, Astoria Park, N. J.; Janet Shaffer, San Francisco, Calif.; Mrs. Charles R. Sprague, Evan-

ston, Ill.; R. A. Donnell, Sumner, Ia.; W. H. Fletcher, Carrollton, Ga.; Ethel M. Wurtz, Wintthrop, Mass.; Mrs. P. Levy, Philadelphia, Pa.; P. J. Dalton, Montreal, Can.; Mrs. J. P. French, Newton Highlands, Mass.; R. Harrison, Wilmers, Miss.; J. J. Charles, H. Binks, Boston, Mass.; Joseph E. Sears, Jr., Clarksburg, Pa.; Harry P. Durr, Silver Springs, Md.; Carl A. Platten, East Grand Forks, Minn.; Mrs. D. Isaacs, Bronx, N. Y.; T. Wayne Caton, Big Springs, Tex.; Miss Mary Frances, South Wilmington, Ill.; Mrs. Lucille B. LeSage, Huntington, W. Va.; Mrs. Frank A. Haddigan, Springfield, Ill.; Mrs. W. D. Bartlesburg, Springfield, O.; Donald B. Marcus, Houston, Tex.; Mrs. W. E. Kallier, Rockford, Ill.; Harold T. Dederer, Newburgh, N. Y.; Louis Mauricourt, Los Angeles, Calif.; Mrs. W. R. Gates, West Monroe, La.; Elmer Whitaker, Seagraves, Mass.; Garret R. Decker, Pontiac, Mich.; Mrs. Blanche Hanna, Crawfordville, Ind.; R. M. White, Atlanta, Ga.; John H. Wagner, Elkhart, Ind.; Albert Marshall, Easton, Mass.; Lolly Williams, Birmingham, Ala.; Mrs. W. P. Taylor, New Orleans, La.; E. A. Rostler, New Wilmington, Pa.; Mrs. Pierce C. Fierston, Little Rock, Ark.; Madeline P. Sprague, Queens Village, N. Y.; Jean Maynard, New York, N. Y.; Allen K. Carpenter, South Bend, Ind.; Mrs. Rattle Bell, Cincinnati, O.; Lulu S. Thompson, Mount, N. Dak.; R. E. Moss, Jacksonville, Fla.; Harry Nelson, Milwaukee, Wis.; Edward E. Struck, Struthers, O.; Mrs. W. E. Lee, Jr., Philadelphia, Pa.; Addison G. Jackson, Billet, Miss.; Walter W. Math, Chicago, Ill.; Miss Frances Wilds, Brentwood, Md.; Davis B. Scott, Haverly, Pa.; Jessie Simpson, Minneapolis, Minn.; Mrs. M. P. Sissel, Austin, Minn.

For the enlightenment of those persons who did not solve the pictures correctly, the correct list of answers is printed here-with:

1. Eddie Cantor. 2. Kate Smith. 3. Wayne King. 4. Jessica Dragonette. 5. Rubinoff. 6. Rudy Vallee. 7. Guy Lombardo. 8. Bing Crosby. 9. Ben Bernie. 10. Ruth Etting. 11. Morton Downey. 12. Jack Pearl. 13. Lanny Ross. 14. Gertrude Niesen. 15. Phil Baker. 16. Fred Waring. 17. Burns and Allen. 18. Myrt and Marge. 19. Amos and Andy. 20. Boswell Sisters. 21. Ethel Shutta. 22. Father Coughlin. 23. Abe Lyman. 24. Floyd Gibbons. 25. Jack Denny. 26. Gene Arnold. 27. Cab Calloway. 28. June Meredith. 29. Smilin' (or Smiling) Ed McConnell. 30. John L. Fogarty.

As announced in the rules under which the contest was conducted, the decision of the judges is final. Due to the wide interest this contest evoked, Radio Guide regrets that it cannot engage in any correspondence on the subject.

RADIO GUIDE *is paying*

\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES

try your skill—it's free!

CAN YOU WRITE A LAST LINE FOR THIS?



Years ago I was told by my dad,
That my ear for all music was bad;
But my ear seems to say,
When I hear Bernie play,

Write your last line here

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

Winners of Jingle No. 7

There was a young fellow from Wheeling,
Who thought Wayne King's music appealing;
He tuned in his set,
Said, "Here's my best bet,"

1st Prize \$25 Mary V. Gorman
Trenton, N. J.

"His waltzes give 'soles' a dance feeling."

2nd Prize \$15 Mrs. R. C. Davidson
Pomona, Calif.

"Wayne puts 'U' in tune with good feeling."

3rd Prize \$10 D. H. Windle
Oklahoma City, Okla.

"With 'A' or without, it's 'revealing'."

\$5.00 Prizes:

Arnold Dyck
Waterloo, Ont., Can.

William Crawford
Miami, Fla.

Mrs. Jane Arnold
Cleveland, Ohio

Katherine C. Rhone
San Antonio, Tex.

Tacy E. Ruppe
Meffinsburg, Pa.

Alfred C. Patterson
New Orleans, La.

Agnes Pavlock
New York, N. Y.

Mary Sue Simmons
Charleston, Ill.

Kenneth Cousins
Brooklyn, Me.

Ellnor Bennett
San Francisco, Calif.

THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the jingle. Write anything you wish. The last line must rhyme with the first two lines.

2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the jingle published that week. (See Prize List below.)

3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.

4. Mail your answers to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. Answers for this week's jingle must be in by 10 A. M. Friday, September 28th. Winners will be announced in Radio Guide as soon thereafter as possible.

5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.

6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a postcard or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

THE PRIZES

1st Prize.....\$25.00

2nd Prize.....15.00

3rd Prize.....10.00

Next 10 Prizes \$5.00 each.....50.00

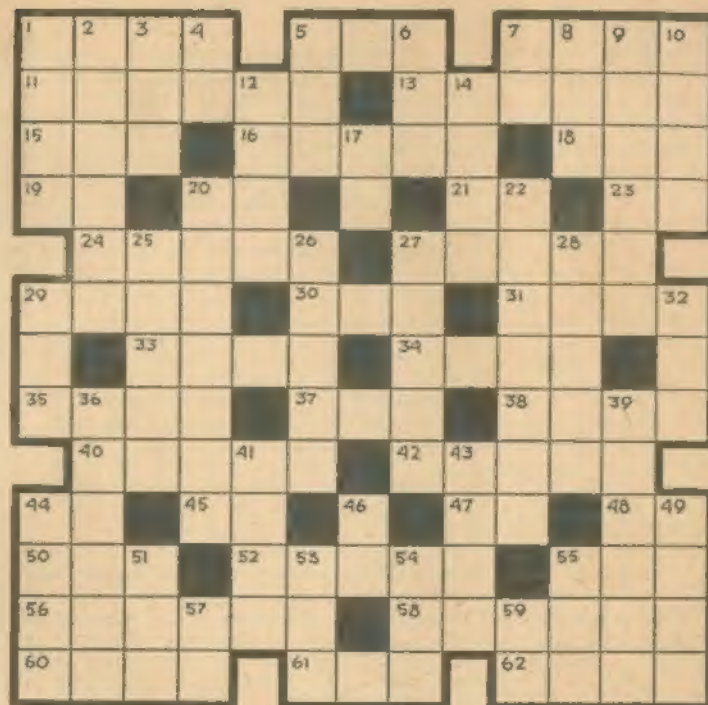
Total.....\$100.00

It's fun that pays! You'll not only find writing a last line for the jingle printed in the coupon more fun than a picnic, but you may also win a substantial cash prize. Radio Guide is paying \$100 in real cash prizes every week for best last lines to Radio Jingles. Try this week's jingle and send in a last line to Radio Guide, 731 Plymouth Court, Chicago, Ill.

Radio Guide

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle.

DEFINITIONS

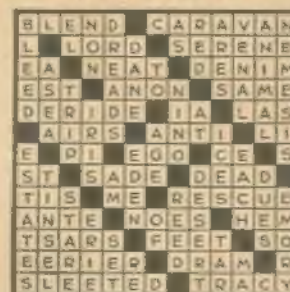
HORIZONTAL

- 1—Related
- 5—Color
- 7—Too
- 11—"Idol of the Air"
- 13—"Harvest Moon" Girl
- 15—Employ
- 16—All autos use them
- 18—Female deer
- 19—Plural suffix
- 20—River in Italy
- 21—Bachelor of Arts
- 23—Regarding
- 24—Antelope
- 27—Search
- 29—First name of the Casa Loma orchestra leader
- 30—Anger
- 31—Soapy water
- 33—The ocean
- 34—Birds
- 35—Political group
- 37—To make a mistake
- 38—Son of Isaac and Rebekah
- 40—Near (poetical)
- 42—Lubricated
- 44—Initials of one of Radio's most popular songstresses
- 45—Associated Press (abbr.)
- 47—One hundred and fifty
- 48—Myself
- 50—Tabulate
- 52—Search

VERTICAL

- 1—Fever
- 2—Composer of "Doodle de doo"
- 3—Ireland (abbr.)
- 4—Take notice (abbr.)
- 5—Prefix, three
- 6—Born
- 7—Near
- 8—Cover
- 9—Breathed noisily
- 10—Curve
- 12—Male harmony quartet
- 14—Former ruler
- 17—Sun God
- 20—A pretended remedy for all diseases
- 22—Sisters
- 25—Fruit
- 26—Eater
- 27—Spanish name
- 28—Henry _____, orchestra leader
- 29—Sailor (colloq.)
- 32—Initials of large university in city where WFAA is located
- 36—Type of carriage body
- 39—Confesses
- 41—Recess
- 43—Freezes
- 44—Crevices
- 46—Within
- 49—Formerly
- 51—Owing and demandable
- 53—Chemical suffix
- 54—Alcoholic beverage
- 55—Ocean
- 57—Thoroughfare (abbr.)
- 59—French article

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



Coming Next Week:

Mary Pickford Goes Radio

"America's Sweetheart," After Years of Stardom in the Films, Signs a Microphone Contract—the Full Story of Her Capitulation, and of Her Coming Program

Tony Wons Turns Columnist

Philosophy, Comment, Verse—and General Review in a Regular, New Feature, Beginning Next Week

All in an Issue Packed with Feature Stories of the Stars

HARRY HORLICK

As He Appears Under the
MIKEroscope

By Harry Steele

About eleven years ago a young Russian of worried mien presented himself to the program board of WEAF, then owned by the American Telephone and Telegraph Company in New York.

"My name is Horlick," he announced in his funereal fashion. "No malted milk today," countered a facetious executive. "I am an orchestra leader," Horlick persisted. "I want to conduct a band on your chain."

"Nets to you," said the program chiefs, and Harry has been on a network ever since. In addition to corralling a multitude of listeners, he has set up a record for sustained appearances.

He is not a Gypsy—at least not by tribal affiliation. But in his search for the unique in the music of two continents, he has led a Nomad life, thus doubling his experience in Nomad's land. His first official essay at wandering came when he went Romanoff to eschew the Volga and seek the refined.

By training Horlick is a violinist, and so proficient a one that he literally fiddled his way out of Siberia to a place, by command, in the Moscow Symphony orchestra. That was when, as a member of the White Army, he was imprisoned by the revolutionists and slated for the salt mines. A skeptical judge, unimpressed by Harry's claims that he was a musician, ordered him to play in court. Natural talent plus the solemnity of the occasion gave his solo such verve that he was ordered to Moscow.

To the casual listener Horlick is just the conductor of the grocery firm's Gypsies. But to those in the know, he is one of the ablest musicians in the country. He has a bewitching touch with music and possesses the added gift of being able to impart his vast knowledge to his men. It's nothing to see the entire orchestra playing number after number without so much as a lead-sheet in front of them.

The first person ever to be impressed by Harry's playing was his older brother. He broke down and wept when he heard the six-year-old youngster play a number on the violin he had made for himself. He had to construct his own instrument because his father couldn't conceive of music as a means of support.

But the sympathetic brother, himself a concert master of the Tiflis, Russia, Symphony orchestra, sensed the talent in the child's self-taught performance and interceded successfully. Young Harry was sent from Chernigow, the family home, to the Tiflis Conservatory, where he made a name for himself. He has become distinctive in America by being one of the few musicians not to have come from Minsk, Kiev, or Vilna.

The five years spent in the famous Russ conservatory were brought to an abrupt end by the outbreak of the war. Along with all of the other able-bodied males under the Czar's regime, he was hustled into uniform to battle Turks until the day that Communism resketched the Muscovite scene. Followed the episode in court when he was assigned to the symphony orchestra, of which he later became concert master.

Red Russia failed utterly to intrigue him, however, and he made the break which landed him in New York, facing a new world and able to speak only in his native tongue. But his precious fiddle spoke a universal language, and its appeal managed to furnish him with sustenance.

Harry denies he wrote a number generally accredited to him, "Two Guitars." He merely reconstructed the piece, he says, from a Russian Gypsy folk air. His month of sea travel from Europe to Ellis Island left its virus in his blood. Next to being a musician, he says, he would prefer to be a sailor.

He is single, five feet, seven inches tall, and weighs around one hundred and fifty pounds.



HARRY HORLICK

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-fourth. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.

Least known to the public, and yet the most important of all people connected with modern American dance music are the composers. Few of the millions who sing, whistle or dance to the strains of contemporary compositions are familiar with the names of the authors of these works. So when *George Gershwin* leads his colleagues to the microphone Sunday, September 30, and succeeding Sabbaths, acclaim should be instantaneous.

Gershwin was featured last year in a program of his own over NBC. This year his show will be via Columbia for the same sponsor, *Irving Berlin*, the most publicized of these writers, has already bowed over the senior network, *Johnny Green* has his own program now and *Jerome Kern* has broadcast in his own right several times. Yet the dozen or so others who are the leaders of Tin Pan Alley are as yet unknown to their public.

Plans have been made by the Gershwin

sponsor to introduce a well-known composer in each broadcast. These men will play selections from their own compositions. So we should expect to hear from and acclaim *Harry Warren*, *J. Fred Coots*, *Brown and De Sylva*, *Henderson*, *Mack Gordon* and *Harry Revel*, *Gus Kahn*, and *Benny Davis*.

COLUMBIA must like this *Albert Kayelin*, maestro who made a recent bow at the Lexington hotel in New York City. When he leaves October 19 to barnstorm the Ralph Hitz hotels throughout the east and midwest, his sustainings over this network will follow him. . . . *Joe Haymes* returns to the air with another new band

from the McAlpin hotel, also in New York. His CBS airings will be Monday, Thursday, and Saturday nights. *Agnes Anderson* assists in vocals.

CASA LOMA, presided by *Glen Gray* and directed by *Melvin Janssen*, returns to the Camel Caravan next week when that show comes back on Columbia with *Annette Hanshaw* and a host of additional talent. Apparently Gray's outfit was the only part of last year's show to click with the audience. . . . *Richard Himber's* auto sponsors did not like that Sunday spot CBS gave them, so Himber's program on this net has been moved to Saturday night. . . . P. S. "I Love You,"

that new song, is authored by *Johnny Mercer*, *Paul Whiteman's* scat singer. Mercer's present hit is "Pardon My Southern Accent."

JACK RUSSELL has connected with the St. Paul hotel, St. Paul, Minn., after a tour of one-night stands. He opened there Sunday, Sept. 16 and first contract called for two weeks. KSTP is outlet. . . . *Dell Coon* has renewed at the Grove, Houston, Texas, for an unannounced length of time. *Billie White* and *Joan Drake*, his vocalist, are being credited in part for his success. . . . *Tweet Hogan* and band are looking for likely Chicago spots after a second summer at Delavan, Wisconsin. . . . *Stanley Myers*, the Terrace Gardens maestro in Chicago, starts his local broadcasting under a terrific handicap imposed upon him by his press agents, that of being a big heart interest for the women.



The clean center leaves are the mildest leaves

They Taste Better!



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